

MADD Arizona 1st Quarter Recap 2024



A message from our Executive Director, Tania Bustamante, CFRE

The start of 2024 has exceeded all our expectations. This newsletter showcases the incredible progress our staff and volunteers are planning for the year, along with the achievements we've already made in the community. From our programs and events to community engagements, you'll get a glimpse of our ongoing efforts. You might also spot a new face or two, including our Regional Executive Director, Flor Bernal. Based in Las Vegas, Flor has made a truly heartfelt impact in our Southwest Region, and you can learn about her and our other new staff members on page 2.

As always, I would like to thank all victims, survivors, and loved ones for trusting us through their healing process. Our volunteers who help us accomplish our mission in Arizona, the donors who believe in us and support us, and of course, our staff. Without all of you, we would not be able to work towards our goal of

No More Victims.



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First Quarter Recap 2024

Below you will find all we've been doing from January-March and all that we have coming! We hope you enjoy reading it just as much as we've enjoyed bringing our work into the community!

*Sign up to receive our quarterly and annual newsletter by
emailing Rebecca.Sustayta@madd.org*



New Staff

Kate Reynolds (she/her)



Tucson Office



We are so excited to welcome Kate to our team! Kate originally comes from Albuquerque, New Mexico and that is where she learned about her love of spicy food. Kate comes from the City of Tucson, working within Housing Community & Development. Kate brings with her love of reading and will happily share some of her favorites.

Welcome, Kate!

Victim Services Specialist

Phoenix Office



Leslie Monroy (she/her)



We are thrilled to welcome Leslie to our team! Leslie is a proud first generation who relocated from Yuma to the big Valley almost 3 years ago. Leslie comes from a background of working as a Criminal Defense Paralegal where she was able to use her degree in Criminal Justice Administration. Leslie is honored to be amongst you colleagues, be part of this movement, and put my skills to work for a greater cause.

Welcome, Leslie!

Erick Boyes (he/him)



Tucson Office



Erick is our new intern finishing up his Bachelor's in Criminal Justice Studies with a minor in criminology. He will be assisting our Victim Services team until the end of his semester in May 2024. He's already doing some great work and we're so happy to have him!

Welcome, Erick!

Victim Services Specialist

Victim Services Intern

Flor is our Regional Executive Director, for the Southwest Region working out of Viva Las Vegas. Flor comes from a background working in various sectors, including hospitality, community service, and law enforcement. When she isn't advocating for our mission, hunger relief, and women empowerment, she loves traveling with her husband and two kids exploring new and diverse cultures. Out of Las Vegas, Flor comes to town to attend all our major events so be sure to say hi when you see her at our next banquet!

Flor Bernal (she/her)



Regional Executive Director

Victim Services

Let's Talk Victim

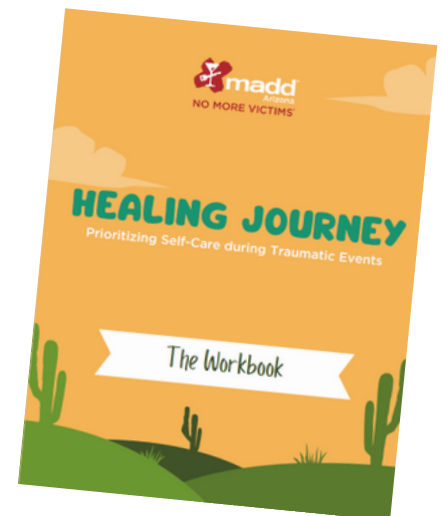


On March 12th, our team led post-academy officers through a 2.5-hour training called **Let's Talk Victim**. This training was created by our team of advocates and was recently improved to help provide law enforcement personnel mitigation techniques and best practices to engage with victims and survivors in a trauma-informed way. Each officer was also provided a handout to keep in their patrol cars with reminders of these tools, as well as helpful resources they can utilize to support their own self-care and mental well-being. We'd also like to give a huge shoutout to our incredible volunteer, Elvia, who accompanied our team to share her story. Thank you, Elvia, for your willingness to be vulnerable to allow participants insight into the lasting impact for victims and survivors.

Healing Journey

We are so excited to reintroduce Healing Journey with the first session that occurred on March 9th. Healing Journey is a group focused on prioritizing self-care during a traumatic event, while incorporating these practices into our everyday life.

A new component to these sessions is "The Workbook" which will not only include every chapter of the topics discussed during the session, but also resources that are available throughout the nation and our state. Each chapter will be followed by an activity to put into action the topic of self-care that was discussed for that month.



Healing Journey will held virtually every second Saturday of the month in conjunction with Support Group at 11am (AZ Time).

Stay up to date with MADD Arizona!

Connect with us through our social media platforms to see how we will continue improving our programming to best serve our communities and keep up with our events, trainings we attend, new staff, and everything we do in the community!

**Find our QR code at the end to be directed to all our platforms!*



Programs

Shoutout to the VIPs at our VIPs

This quarter our Victim Services Team, Programs Team, and amazing Victim and Survivor volunteers have been working hard on getting their stories ready to share them at our Victim Impact Panels, Power of You(th) presentations, and MADD events. We want to say an enormous thank you and extend our immense appreciation to our speakers as sharing these stories can be extremely difficult. These stories help us every day to prevent impaired driving and underage substance use by sharing the effects of these dangerous decisions. This quarter we have worked with 5 new speakers helping them help us all reach a future of No More Victims. To their immense bravery and selflessness, we say THANK YOU!!!

If you are interested in sharing your story, please reach out to azvictimservices@madd.org.



Spring has Sprung!



Before Summer makes its grand appearance, there is so much excitement to be had in Spring like Prom, Spring Break, Graduation, and finally Summer Break! With all this excitement, it is most important that we put our safety as the top priority so we can enjoy and make positive memories that last forever. We are sneaking in the last few Power of You(th) presentations and Mock Crashes in as we end the school year to remind youth to make the safe decision for themselves! We want to congratulate all students for making it another year in their academic journey and conGRADulations to all the graduates!

Interested in working on our amazing Programs Team? Well.... you can!



Flagstaff

We are hiring two new Program Specialists for the Flagstaff Region and Tucson Office! We hope to see all of your wonderful applications and look forward to working with you!

Apply at: madd.org/careers



Tucson



Tania Bustamante



Tania.Bustamante@madd.org

Legislation

HALT Act

**THANK
YOU**

A heartfelt appreciation to all the dedicated individuals for uniting in support of the HALT Act, aimed at combating drunk driving across the nation. The Abbas Family Legacy to Terminate (HALT) Drunk Driving initiative stands as a beacon of hope, advocating for cutting-edge technology to enhance the safety features of new vehicles. The 60-day feedback period witnessed an overwhelming response, with over 2,000 voices rallying behind this noble cause.

Bentley's Law

Our team has been hard at work as we've been advocating for the passage of **HRB2044**. Designed similar to Bentley's Law, impaired drivers would be required to pay restitution in the form of child support to a surviving spouse or other relatives who are raising the children of victims until the children turn 18. In January, we spoke at a Judiciary committee and then in February, we had personal conversations with Arizona representatives on the importance of bringing this type of justice to families.

Unfortunately, after dedicated efforts by MADD and Representative Bliss, the sponsor of HB2044, Bentley's Law has been opposed and will not be moving forward at this time in Arizona. While it hasn't worked out thus far, don't worry because your MADD Arizona team won't stop working towards a future of **No More Victims**.



Thank you so much to Jody Winters, Yarko Ruiz, and Beverly Mason-Biggers for their efforts in helping us move this bill forward and for their willingness to share their personal stories.

Interested in getting involved in our legislative work?

Join our efforts! If you'd like to stay up to date with legislative action, are interested in giving any testimony to get bills passed, or would like to learn more- please reach us at:



Rebecca.Sustayta@madd.org



Community Outreach

Events

This quarter our MADD AZ team has been actively engaged across the state. From the University of Arizona (UA) to Arizona State University (ASU), to fun events everywhere in between!



We're spreading good vibes and building solid connections with our community pals. We're on a mission to shout out loud:

No More Victims!



Driving Change

Let's drive
change
together!

We're rolling out a fresh, sizzling campaign this year, hitting the road nationally with MADD in tow! Our ride? Linking arms with local dealerships for some serious crusading. Driving Change is our newest campaign to eliminate impaired driving. Through 2024, we're looking for changemakers to spearhead our tour through our Arizona streets spreading our mission far and wide ensuring safety behind every purchase. Zoom with us by contacting us today driving towards a future of No More Victims!

All dealership campaigns are customizable to meet the needs of your dealership and MADD Arizona



Calling All Car Dealerships!

Drive Change with MADD! We invite car dealerships everywhere to make a powerful impact on our communities by partnering with MADD AZ's new program Driving Change with MADD, Let Your Purchase Have a Purpose. Together, we can save lives and create safer roads for everyone. If interested, please reach out to our MADD AZ Representatives for more details.



Central Arizona
Adeelah Saad
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Southern Arizona
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Upcoming

National Crime Victims' Rights Week Events

We are so excited to bring you a week full of events to honor, acknowledge, and celebrate YOUR rights as victims and survivors.

**All events are completely FREE! Scan the QR code or click the event name*

23
APR

6:30 PM - 8:30 PM

Victim/Survivor Community Event

 Simply Smashing Release Room
Tempe, AZ



Come RAGE with us as we gather not just to smash objects, but to shatter the silence around these tragic events and stand in solidarity with those affected.

24
APR

6:00 PM - 8:00 PM

Healing Journey & Support Group

 Virtual via Microsoft Teams
Online, anywhere





Please join MADD Arizona for a special Healing Journey session during NCVRW. Together, we'll explore a new self-care practice to use in your day-to-day life.

27
APR

6:00 PM - 8:00 PM

Tucson Candlelight Vigil

 Brandi Fenton Memorial Park
Tucson, AZ



Check out the next page for more details!

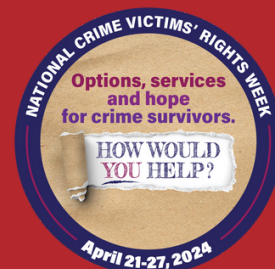
National Crime Victims' Rights Week (NCVRW)

April 21st - April 27th, 2024

NCVRW is held each year to learn about victimization, the effect victimization has on individuals, families, friends, and the community, as well as to promote laws, policies, and programs that help victims of crime. This year's theme is

"How would you help? Options, services, and hope for crime survivors."

The 2024 theme asks all of us—friends, family members, neighbors, colleagues, community leaders, victim service providers, criminal justice practitioners, and health professionals—how we can help crime victims.



Upcoming

Tucson Candlelight Vigil

MADD Arizona invites you to our annual Candlelight Vigil, “*Rekindle the Flame*”. Our vigils are held in honor of everyone who has been impacted by impaired driving and underage substance use. It is a time for all of us to come together as a community to create a future of *No More Victims!*



April 27th, 2024



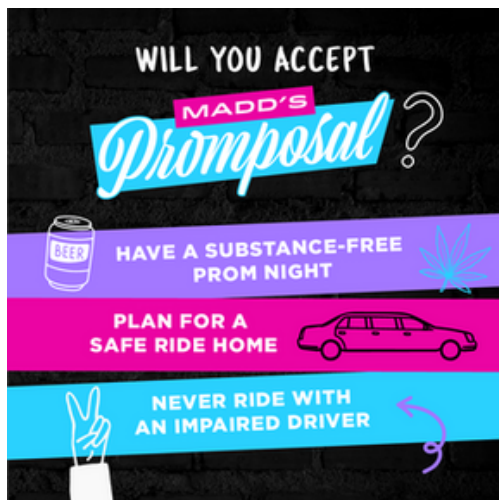
6:00 - 8:00 pm



Brandi Fenton Memorial Park,- Tucson, AZ

Bring a blanket or chair & enjoy a evening of unity at the park.

MADD Promposal



We're pumped to unveil MADD's latest program! Say hello to MADD's Promposal - a free 30-45 minute jam-packed session for high school juniors and seniors right before Prom. It's all about diving into the dangers of underage substance use and driving while impaired, equipping them with awesome alternatives to make prom a night to cherish forever! Prom is a magical evening meant to be unforgettable. So why let underage substance use or impaired driving ruin the vibe?

Eager to dive in or get more deets? Shoot us an email at AZ.State@madd.org!

Interested in tabling at our Candlelight Vigil?

We are excited to host these events in support to our community! We are still looking for organization that would like to be a vendor at our Vigil.

Reach out to sign up as a vendor before time runs out!

Contact



Upcoming

We are thrilled to be able to host our law enforcement recognition banquets again this year in honor of all the incredible work being done by our partners efforts in reducing impaired driving and supporting victims and survivors.



Law Enforcement
Personnel



Dispatchers



Court Personnel



First Responders



School Resource
Officers



Mental Health
Professionals



Victim Service
providers



All others
committed
to our mission

Phoenix Law Enforcement Recognition Banquet



Wildhouse Pass Resort Chandler
5040 Wild Horse Pass Blvd, Chandler, AZ 85226

[Scan the QR code or click here to
nominate/register today!](#)



June 28th, 2024



6:00 - 8:30 pm

Tucson Law Enforcement Recognition Banquet



Casino Del sol
5655 W Valencia Rd, Tucson, AZ 85757

[Scan the QR code or click here to
nominate/register today!](#)



August 16th, 2024



6:00 - 8:30 pm

Interested in a sponsoring a hero?

All honorees are given free admission including a guest, but these generous donations will allow other heroes to celebrate the accomplishments of their colleagues.

\$100: 1 hero can attend for free

\$250: 1 hero attendance ticket & night stay

\$1,000: 10 heroes to attend free!

Contact



Adeelah Saad



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Volunteer Shout Outs



January: Chief Scott Bader

Chief Bader, with Tucson Airport Police Department, first went the extra mile for us when he jumped in last minute to emcee our Tucson Walk Like MADD (WLM) this past December. Since then, he's been providing our team support in ensuring our venue gets set for this year. He also met with our Victim Services team this month as he learned about our Healing Journey workshops and is committed to helping us expand these sessions to law enforcement and first responders, bringing self-care to all. We are so excited to see all the amazing things that come into fruition this year thanks to the support of Chief Bader. We truly couldn't do what we do without our incredible volunteers. Thank you, Scott!



February: Sheila Chacon

Sheila shared her story for the very first time in front of an audience at our Victim Impact Panel (VIP) this month. Sheila has been working with our team since January of 2023 as she has been passionate for so long about sharing her story but didn't know how to start. A full year later, she has hit the ground running and is signed up to speak at our Panels every month. We are so proud of how far Sheila has come in her journey and are so grateful for she's allowed us to be on this journey with her. Thank you, Sheila, for all you do!



March: Kristi Cooper

Kristi Cooper is our very own superhero, zipping between Arizona and Virginia like a pro. As she jets back to Virginia, we couldn't miss the chance to shower her with gratitude for being a rockstar in our Court Monitoring program. In just a blink of time, Kristi has cracked the code of our system, opening, and updating over 250 cases! She's poured her heart and soul for over 65 hours, and we can't wait for her epic return later this year! Let's give a standing ovation and a massive thank you to Kristi for her incredible dedication and hard work! Thank you, Kristi!

We're MADD About our Volunteers!



To show our appreciation, one volunteer is highlighted each month on our socials who has gone above and beyond for us and our mission. Want to be featured? Become a volunteer today by sending interest to AZ.State@madd.org

Sponsorship Shout Outs

We are thrilled to announce **Arizona Interlocks** is a returning sponsor this year for MADD Arizona!

We have had so much fun getting to know Hector and his team in this past year of working together. With their generous donation of \$4,500, Arizona Interlocks will be providing support to our Walk Like MADD, Honoring Heroes Recognition Banquet, and our Candlelight Vigils. Aside from their monetary donation, Hector himself also donates a lot of his time helping us facilitate our Victim Impact Panels and helping us connect to more people and agencies in the community.

Thank you, Arizona Interlocks!



ARIZONA INTERLOCKS LLC
VICTIM INTERLOCK SERVICE



creative
♥ KINDNESS™

A big thank you to the wonderful team at **Creative Kindness** for their incredibly generous donation of 2,000 'Thinking of You' cards! Our Victim Services team has been diligently working to provide physical cards for our families to commemorate their crash anniversaries, serving as a heartfelt reminder that they are always in our thoughts and are never alone.

After Creative Kindness generously donated 'memory albums' to us last year, they have once again shown their incredible support with this amazing in-kind donation! Handmade by their dedicated volunteers, these cards bring a beautiful touch to our families this year, and we are truly grateful for the kindness and compassion of their team. Thank you, Creative Kindness!

Thank you, to our anonymous donors!

Every year, we are grateful for the generous donors who choose to remain anonymous. Whether the contributions are large or small, MADD Arizona values every donation received. These funds are crucial in enabling us to offer our services free of charge to our families and community members until we've reached a future of No More Victims.

A heartfelt thank you to our anonymous donors!



Sponsorship Shout Outs



We are super excited to partner with local Tempe business **Simply Smashing Rage Release Room** on a fundraising campaign in the month of April where they have dedicated to give 20% of their proceeds towards MADD Arizona in honor of National Crime Victims' Rights Week. Be sure to say hi and thank them at our event on April 23rd! Thank you, Simply Smashing Rage Release Room!

Teens Against Drunk Driving

Kylee, a victim volunteer, decided to do a Bake Sale she calls T.A.D.D or Teenagers Against Drunk Driving for her Senior Project! Through her efforts and her delicious treats, she raised over \$150 dollars for victims and survivors of impaired crashes. Keep your eyes out on our Instagram @maddarizona to stay updated for her next one in the Phoenix area.

Thanks so much to Kylee and her family!



Community Partner Shoutouts

A HUGE thank you to **Circle K**, **Accident Law Group (ALG)**, **DUI Process Experts (DPX)**, **Arizona Interlocks**, and **Farmers Insurance** for their generous donations this quarter towards our 2024 events. Keep your eyes out for these organizations employees at our coming events- be sure to say hi and thank them for all they do for us!



Now that school has slowed down, we are hitting Court Monitoring!

Interested in how Court Monitoring works or becoming involved? Please reach out to Beverly, our Programs Manager, to find out more!



Beverly Mason-Biggers



Beverly.Mason@madd.org

We are always looking for volunteers and appreciate all and any help offered!



Save the Date

We are looking forward to our upcoming Walk Like MADDs and hope you are too! Walk Like MADD is MADD's signature fundraising event to help us raise both awareness and funds to end drunk driving and fight drugged driving. With every step taken and each dollar raised, walkers are supporting MADD's lifesaving mission to keep our families and communities safe.



We are happy to introduce Heather as our Phoenix Walk Like MADD Chair and Kevin as our Tucson Walk Like MADD Chair. Both come to us with a tremendous amount of passion and experience with working in our communities throughout the state. Welcome to our team Heather and Kevin!



Phoenix WLM (Walk Like MADD)



November 9, 2024

[QR Code or
click here to
register for
Phoenix WLM](#)



 9am - 12:30pm  Goodyear Ball Park

Tucson WLM (Walk Like MADD)



December 7, 2024

[QR Code or
click here to
register for
Phoenix WLM](#)



 9am -12:30pm  University of Arizona
Mall

Interested in sponsoring or attending either event? Contact

We are so excited to bring both events to our community! We are thrilled to see you and your teams strut your stuff!

We also have El Tour on the horizon, so get warmed up for the next page to find out how we can Ride Like MADD!



Adeelah Saad



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Save the Date

Ride Like MADD Tour De Arizona

Have you heard of El Tour De Tucson, but have been unable to participate due to location? No need to worry we are bringing it to you as we are DELIGHTED to announce our first virtual

Ride like MADD Tour de Arizona 2024!

How it works?

All fitness levels welcomed. Any Bike. Any Location.

Ride to end impaired driving in Arizona as you set your own individual goal.



Be on the lookout as we release our website with all the details on how to register, raise and ride with MADD AZ! Don't miss out and begin sharing the word with your fellow cyclists, friends, and family as there will be an opportunity for winning prizes depending on the amount or raised funds.

Save the date: September 21, 2024 to November 23, 2024

El Tour de Tucson

Do you like to cycle or simply ride your bike for fun then you will love El Tour De Tucson! If cycling is not for you there is fun for everyone as there is now a 5K Walk/Run opportunity. Nothing gets better than riding or walking while having fun and supporting a charity through the fun.

Registration is FAST approaching; April 17th is the date you don't want to miss out to sign up in support of MADD AZ during El Tour De Tucson.

Join us and over 7,500 cyclists from all over the world as we ride towards a future of No More Victims!

Loop to Loop Event
September 21, 2024



El Tour De Tucson
November 21-23, 2024



Interested in sponsoring Ride like MADD Tour de Arizona?

We are thrilled to be able to further our community into the virtual world, by launching our first virtual fundraiser to further support our mission of No More Victims. If you are looking to make a difference and have an impact in your community, we are still looking for sponsors for Ride Like MADD Tour De Arizona. Reach out to learn more!

Contact



Clarissa Meda



520-322-5253 ext. 6464



clarissa.meda@madd.org



Social Corner

Fun Ahead!



Our event season is officially in full force! We are so appreciative of the energy and commitment you each put into volunteering your time with us. As we hit the ground running in these next few months,

Here are some areas we're looking for volunteers:

Court Monitoring



To keep up with DUI trends, we constantly require assistance in opening, updating, and closing case data in our courts. The information gathered through this initiative enables us to identify areas that require attention and informs policy reform. Rest assured, all necessary training will be provided

Share Your Story



Sharing is a personal choice, and we'll NEVER twist anyone's arm to spill more than they're comfy with. The opportunities are as endless as a bottomless bowl of chips, but here are a few cool things on our radar: mission moment for events, media interviews, campaigns, panels, and so much more

Victim Impact Panels



During these gatherings, you can share your story and we're also seeking individuals to lead the way. Facilitators enhance the session by educating everyone on DUI regulations and consequences, guiding our community towards smarter decisions before driving

Community Events



We love getting out in the community and are always looking for help at different tabling events to continue spreading our mission

Victim Services



Assist with outreach, support new victims/survivors through peer support, advocate on our 24-hour Helpline, or contribute to our victim and survivor events

Interested in sharing, learning more, or don't know where to begin?

We understand that even if you want to share, you may not even know how to start. Whether you struggle being able to write down your story, talk about it, or have a fear of public speaking, we're here to help. Our team in Victim Services are trained with the right tools to provide assistance wherever you are in your journey.



Rebecca Sustayta



Rebecca.Sustayta@madd.org



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Social Corner

Creating a future of No More Victims in Arizona



And that's a wrap on Quarter 1!

Thank you so much to everyone who helped us have such a great quarter! There are so many exciting things left this year but none of this would be possible with YOU! Be sure to follow along on social media to stay most up to date in everything we do, and we look forward to our continued work together.



Our Vision

No More Victims
of drunk/drugged
driving or underage
drinking and drug use.

Our Mission

End drunk driving, help fight
drugged driving, prevent underage
drinking, and support the victims of
these violent crimes.

If you are a victim or survivor of an impaired driving crash or underage substance use, please know that support is available to you any time by reaching out to our 24-hour helpline at:

1-877-MADD-HELP

(1-877-623-3435)

or emailing us at: azvictimservices@madd.org



Helping
Survivors Survive.™



Did you know Linktree is a one-stop shop for all things MADD Arizona? Here you can find all of our social media accounts, register for the walks, donate, and even find information about our programs and registering for VIP's!



Scan the QR code or
click here
to find us today!

