

MADD Arizona

3rd Quarter Recap 2023



A message from our Executive Director, Tania

Hello my MADD family! I wanted to reflect on this past year and the increase in drunk drivers on our Arizona roadways. I want to assure you that the MADD staff and its volunteers works hard to get the message out through events, law-enforcement support, youth education, parent education, and much more. As we approach the fun holidays of the year we will be out supporting law-enforcement during their task forces and have informational booths at community events and national night outs.

We had so many great events and I hope to see you all at our last few of the year, which you can learn more about on pages 8 & 9.

Speaking of events, I want to introduce our new Development Director, Adeelah Saad. She's hitting the ground, running and learning all about MADD.

As always, we are focused on our mission, **No More Victims**, here to assist and advocate for victims, survivors, and their families.

Thank you, for your continued support.



Newsletter Highlights

New Staff

HHRB

Walk Like MADD (WLM)

Community Events

Victim Services

Programs

Upcoming

Volunteer Shoutouts

Sponsor Shoutouts

Social Corner

MADD Arizona



Third Quarter Recap 2023

Below you will find all we've been doing from July - September (with a sprinkle of October) and all that we have coming! We hope you enjoy reading it just as much as we've enjoyed bringing our work into the community!

Sign up to receive our quarterly and annual newsletter by emailing Rebecca.Sustayta@madd.org



New Staff

Adeelah Saad (she/her)



Development Director



Phoenix Office

We are happy to introduce Adeelah to our team! Adeelah comes from Vancouver, Canada and is happy to be in Phoenix as our new Development Director.

She has several years of experience serving on non-profit boards as well as in the food industry. For fun, she likes to explore the different delicious foods the area has to offer as well as travel abroad with her husband.

Welcome Adeelah!

Ethan Quinn (he/him)



Program Specialist



Flagstaff

We are so excited to welcome Ethan to our team! As a New Hampshire native, Ethan comes to MADD AZ with a background of outdoor education and behavioral health. As our only staff in Flagstaff, Ethan will be focused on growing our footprint in Northern Arizona as his passion lies within prevention programs. Welcome, Ethan!

Stay up to date with MADD Arizona!

Connect with us through our social media platforms to see how we will continue improving our programming to best serve our communities and keep up with our events, trainings we attend, new staff, and everything we do in the community!



Honoring Heroes Banquets

Thank You, MADD Heroes!



July 27th



Gila River Resorts & Casino



Casino del Sol



October 12th



Thank you so much to everyone who joined us at both of our banquets this year!
We were delighted to honor and recognize:

43 MADD
Heroes in
Phoenix

We are so grateful for **ALL** of our law enforcement, first responder, mental health counseling, medical personnel, court personnel, non profit and social work partners who continue to serve and care for our families every single day. We are honored to be able to recognize you for all of the amazing work that you do.

25 MADD
Heroes in
Tucson



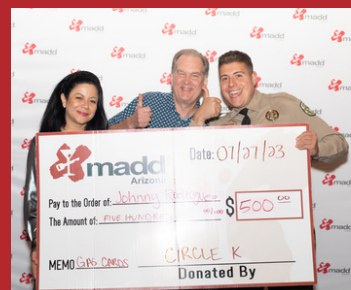
THANK YOU,
from all of us at
MADD Arizona



A very special thank you to Circle K!

Circle K generously donated a total of \$2000 in fuel cards that we were able to raffle off at our banquets. Congratulations to the 5 lucky winners:

Anthony Ramirez & Paul Friedman, Johnny Rodriguez, Cheyenne Wheatley Frank Hand, and Reynaldo Lugo. Thank you, Circle K!



Walk Like MADD (WLM)

Walk Like MADD (WLM) is MADD's signature fundraising event to help us raise both awareness and funds to end impaired driving and support victims and survivors of this violent crime. With every step taken and each dollar raised, walkers are supporting MADD's lifesaving mission to keep our families and communities safe.

Phoenix Walk Like MADD (WLM)

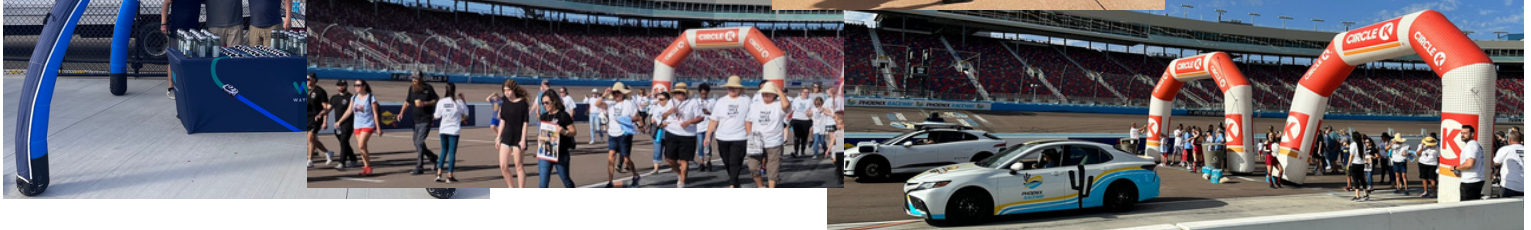
We had SO much fun at this year's Phoenix WLM! Thank you so much to our community partners, incredible volunteers, and everyone who came out to make this one of our best events yet! We are so grateful to have a community who comes together to raise awareness for our mission, support victims and survivors, and know how to have a blast while doing it! A special thank you to our sponsors who made this year's walk possible, and to every single one of you who help us walk towards a future of No More Victims



October 7, 2023



Phoenix Raceway



Check out **page 8** to find out how you can participate in our Tucson walk!

Want to get involved in our walk?

We welcome all community partners who would like to table or participate at our walks! If you're interested in volunteering, registering, or just have some questions please contact our new Development Director, Adeelah, today and we'll see you there!

Contact



Adeelah Saad



623-499-5497



Adeelah.Saad@madd.org

Community Events

Northern Arizona Collaboration



On the first week of September, we had the pleasure of meeting a variety of stakeholders, victims, survivors, and all the wonderful community members from Kingman, Flagstaff, to Page, to all across Northern Arizona! We're so grateful to continue our work in new communities.



THANK YOU to everyone who made this trip possible! As we haven't previously had a high presence in Northern Arizona, we can't wait to continue fostering a relationship with everyone we met to join together until there are **No More Victims**.

Contact us for
tabling
opportunities!

Tabling Events

We love to get out and be apart of the amazing community we have here in Arizona and share all the great resources we have to offer!

If you are hosting or hear about a community event that you think MADD AZ should be apart of, please let us know by emailing AZ.State@madd.org. We are already excited for all the future invitations and opportunities!



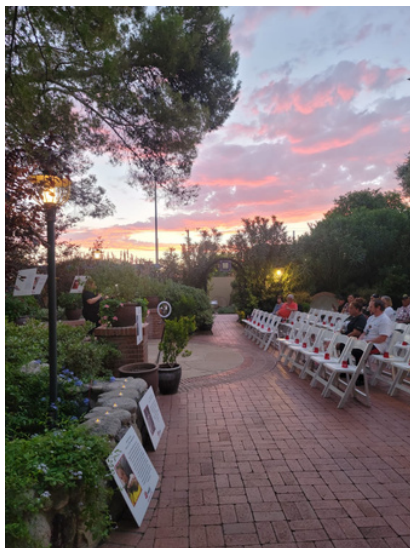
A BIG THANK YOU!

To the Tucson Police Department and Pima County Sheriffs Department for always being a support system to MADD AZ & our victims/survivors! Your dedication doesn't go unnoticed



Victim Services

Tucson Candlelight Vigil



Tucson Botanical Garden

Thank you to everyone that helped make our Tucson Vigil successful! In attendance several victim families, law enforcement agencies (Tucson PD and Pima County Sheriff), community partners (Pascua Yaqui PD Victim Services, Pima County Victim Services and SO AZ Book Heroes). See you at our upcoming Holiday Remembrance in Phoenix! Details to come!

Loop de Loop

Calling all cyclist! MADD AZ is participating in this years El Tour de Tucson! At our first tabling event, Loop de Loop we had the opportunity to inform cyclists on why they should choose MADD AZ as their non-profit to ride for!



Shout out to our first cyclist committed to ride for MADD AZ, John!!

Reminder

We are still holding our Self-Care workshops once a month!

This group is for anyone looking for an excuse to start practicing and incorporating more self-care into their daily lives.

Healing Journey
Self -Care Workshops

We can't wait to welcome you!

If you'd like to learn more or want to join, please reach out to your local advocate today or

Clarissa Meda at
Clarissa.Meda@madd.org



Programs

School's in Session!!

With school starting back up, we want all students to be aware of the dangers of alcohol and drugs especially before Homecoming, Winter break, and the upcoming holiday season. What better way to educate them than through our Power of You(th) program and mesh it with mock crashes put together by local first responders. We are so excited to share this knowledge with students ranging from 4th grade to college!

If you are interested in having our free Power of You(th) Presentation for your students or youth groups, please check out the contact information below! Please reach out with any questions!



Hooray for Expansion!



We are so excited for what's on the horizon. With having our North Arizona Program Specialist, Ethan, we have already made some great connections in Kingman, Flagstaff, and Page! We have started off strong having great meetings with Kingman Unified School District, Mohave County Juvenile Probation, Flagstaff Prosecutors Office and more!

In Southern Arizona, Program Specialist, Kellie, is working with Officer Zaccarius to expand our prevention materials among different demographics including Indigenous communities here in Arizona.

We are so excited for all these opportunities to share our mission of No More Victims and help create safer roads!



Want to learn more about our programs?

Check out these links below for more information and reach out with any questions!



Power of You(th): <https://madd.org/power-of-youth/>

Power of Parents: <https://madd.org/powerofparents>



Beverly Mason-Biggers



Beverly.Mason@madd.org

Upcoming

Dia de los Muertos - Victim/Survivor & Family Even



October 30th, 2023



5:30 pm- 7:30 pm



Phoenix Office

Tucson Office

Online via Teams

Join MADD Arizona in celebrating our community and our loved ones! To honor Dia de los Muertos, we will be hosting a DIY party in both of our offices in Phoenix and Tucson, as well as online! Join us as we make ofrendas to place in your homes as we light the night with the joyous memories of our loved ones. Light snacks, refreshments, and materials will be provided, just bring yourself, maybe a friend, and a photo of your loved one.



Tucson Walk Like MADD (WLM)

Help us walk towards a future of **No More Victims!**

Want to get involved in our walk? If you're interested in volunteering, registering, tabling or just have some questions please contact our new Development Director, Adeelah, today and we'll see you there!



It's never too early to register or donate today!



December 2, 2023



Tucson High Magnet School

Just a quick reminder that we are still hosting our spanish support group every second tuesday of the month from 6 to 7 pm via Teams. For more information.

Grupo De Apoyo
En Español

Sólo un breve recordatorio de que todavía organizamos nuestro grupo de apoyo en español cada segundo martes de cada mes de 6 a 7 p. m. a través de Teams. Para más información

evelyn.espinoza@madd.org

Upcoming

El Tour de Tucson

We are **ECSTATIC** to announce MADD Arizona will be featured for the first time as a non-profit partner for El Tour de Tucson 2023!

Whether you're a serious bicyclist, just ride for fun, or prefer walking over biking- there's something to do for everyone!

Join us and over 7,500 bicyclists as we ride towards a future of No More Victims!



Scan the QR code or head to madd.org/az to sign up or donate today!



November 18, 2023

Annual Holiday Candlelight Vigil

While the holiday season is intended to be joyful and celebratory, it can also serve as a painful reminder of those who aren't with us during the holidays. We hope to create a space for those to share memories of their loved ones, to serve as a reminder that even in our darkest moments you're never alone.



December 7th, 2023



6:30 pm



State Office

3800 N Central Ave, Phoenix, AZ 85012



Interested in sponsoring or attending either event? Contact

We are so excited to bring both of these events to our community! We are still looking for riders and donor for El Tour de Tucson.

We are also extending an invitation to our Holiday Remembrance Vigil to anyone who'd like to be supported in our community. Reach out to learn more!



Rebecca Sustayta



602-240-6500 ext.6465



**Rebecca.Sustayta
@madd.org**

Volunteer Shout Outs

July: Martha Lagunas

Martha has been a trailblazer in helping us develop and implement our first ever Spanish support group! With her first session launching in July, Martha, with the help of our advocates, has been able to bring greater support to our Spanish speaking families providing new topics each month to explore and process through their grief. Martha has now expressed interest in becoming a speaker at our panels, community events, and spreading our message through radio stations she has connections to. Martha has quickly become one of our core volunteers and we are so grateful to have her on board. Thank you, Martha!

August: Danny Montoya

Danny became involved with MADD after his son, Gabe, was tragically killed by an impaired driver and decided to make an impact by sharing his story at our Victim Impact Panels in Southern Arizona. Danny and his family are great supporters of MADD by not only being involved with VIPs but also attending our Walk Like MADD, Candlelight Vigils and many more events. We thank you for your continuous courage and strength when sharing your story at least once every other month, if not more frequently. We truly cannot do what we do without you! Thank you, Danny!

September: Tarinda Craglow

Tarinda is a licensed social worker who has been partnering with us over the past year. Back in May, she came to our Southwest Regional Summit to host 2 sessions teaching our teams how to best practice self-care, especially when experiencing vicarious trauma. Since then, Tarinda has volunteered her time each month hosting a self-care session for all staff to remind us it's okay to slow down and dedicate time to caring for our own needs. As September was national self-care month, we couldn't think of a better time to thank and celebrate her for all the time and care she's given our team.

Thank you, Tarinda!

We're MADD About our Volunteers!

To show our appreciation, one volunteer is highlighted each month on our socials who has gone above and beyond for us and our mission. Want to be featured? Become a volunteer today by sending interest to AZ.State@madd.org



Sponsorship Shout Outs

A huge thank you to [Walmart](#) for their continued support throughout the years. This quarter, we'd like to shout out

Store #4955- Phoenix

for their \$500 Community Grant. Thank you, Walmart!



Thank you to [Southwest Gas](#)! Back in August, they donated \$500 as a thank you for conducting an educational class for their employees to talk about the dangers of impaired driving, especially in their line of work. Thanks to this partnership, they've generously decided to donate an additional \$1,900 to our Tucson WLM and will bring a team of 30! With these funds, we can continue spreading our message and expanding into new communities. Thank you, Southwest Gas!

Returning Sponsors

A HUGE thank you to [Circle K](#), [Accident Law Group \(ALG\)](#), and [Waymo](#) for their generous donations this quarter. We are so grateful not just for their funding, but also for the time they give in helping us fulfill our mission. Keep your eyes out for Circle K, ALG, and Waymo employees helping out at our walks- be sure to say hi and thank them for all they do for us!



Thank you, to our anonymous donors!

Every year, we have a few generous donors who prefer to stay anonymous. This quarter, we'd like to give a special shoutout to an anonymous donor from the Connie Hillman Family Foundation for their \$2,500 donation. These funds will help ensure we can continue providing our services completely free to our families until we've reached a future of No More Victims. Thank you, anonymous donors!



Social Corner

Staff Spotlight!

Evelyn Espinoza

It's time to step into fall with our favorite pumpkin-spice, Halloween, Hot Cheeto, and doctor pepper loving, Evelyn! When she's not doing all things fall-festive, Evelyn finds her self-care through reading, listening to music, or practicing hot yoga. Evelyn is a proud mama to her 1 year old baby, as well as being a bonus mom to a soon to be 15 year old. With a degree in Criminal Justice and a minor in Spanish for the professions from ASU, it's no wonder Evelyn is such a compassionate advocate driven by helping our families find the justice they deserve.

P.S.

*Evelyn's birthday
and MADDiversary
both fall on the same
day, **October 26th**,
so be sure to reach
out and show her
some love!*



*We love our
Ev!*



Get to know our staff!



You have all been so wonderful in allowing us to get to know you, that we want you to get to know us in return! Each newsletter this year will highlight one of our staff members so keep your eyes peeled to see who's next!



Social Corner

Your Story - Your Voice

We all have a story that is uniquely and completely ours. A story that we may not have always had complete control of, but one that is still being written.

At MADD Arizona, we believe in helping anyone who wants to share their story by giving them their voice back to share about their love, loss, and commitment to bringing an end to impaired driving.

As sharing is a personal choice, we will **NEVER** take advantage of that story or force anyone to share anything they do not want to. But we also know many people have found healing through talking about their experiences and to honor this, we provide several opportunities to do this.

Although those opportunities are endless, here are a few things we have upcoming where we are always looking for people who want to share their story:

Victim Impact Panels



Each speaker is given 30 minutes to share to a room of DUI offenders to help them make better choices to keep themselves and our communities safe

MADD Events



At each of our events, we have a mission moment to remind our community why we do the work we do, such as: Vigils, Walk Like MADD, and our banquets

Holiday Campaigns & Interviews



Each year during the holiday season, news outlets ask us to participate in interviews to spread our message during peak DUI events

You are the only one who can share your story, we're just grateful you've allowed us to be a part of it

Interested in sharing, learning more, or don't know where to begin?

We understand that even if you want to share, you may not even know how to start. Whether you struggle being able to write down your story, talk about it, or have a fear of public speaking, we're here to help. Our team in Victim Services are trained with the right tools to provide assistance wherever you are in your journey.



Rebecca Sustayta



Rebecca.Sustayta@madd.org



602-240-6500
ext.6465

Social Corner

Fun Ahead!



Our event season is officially in full force! We are so appreciative of the energy and commitment you each put into volunteering your time with us. As we hit the ground running in these next few months, ***Here are some areas we're looking for volunteers:***

Court Monitoring



To stay informed on DUI trends, we are always needing help opening, updating, and closing data from cases in our courts. The data collected from this program helps us see where there is need for action and helps inform legislation for policy reform. All trainings needed will be provided

Community Events



We love getting out in the community and are always looking for help at different tabling events to continue spreading our mission

Victim Services



Assist with outreach, help new victims/survivors doing peer support, advocate on our 24 hour Helpline, or help with task forces over the holidays!

Victim Impact Panels



Not only is there opportunity to share your story at these events, but we are always looking for help in facilitating. Facilitators help lead the class by educating participants of DUI laws and consequences to help our community make better informed decisions before getting on the road

And that's a wrap on Quarter 3!



Thank you so much to everyone who helped us have such a great quarter! There are so many exciting things left this year but none of this would be possible with YOU! Be sure to follow along on social media to stay most up to date in everything we do and we look forward to our continued work together.



MADD Arizona

If you are a victim or survivor of an impaired driving crash, please know that support is available to you any time by reaching out to our 24-hour hotline at:

1-877-MADD-HELP

(1-877-623-3435)

or emailing us at: azvictimservices@madd.org

Our Vision

No More Victims
of drunk/drugged driving or
underage drinking and drug
use

Our Purpose

End drunk driving, help
fight drugged driving,
prevent underage drinking,
and support the victims of
these violent crimes

Did you know Linktree is a one-stop shop for all things MADD Arizona? Here you can find all of our social media accounts, register for the walks, donate, and even find information about our programs and registering for VIP's!



**Scan the QR code or go to
<https://linktr.ee/maddarizona>
to find us today!**



***Creating a future of
No More Victims
in Arizona***

