
MOTHERS AGAINST DRUNK DRIVING

MINNESOTA, NORTH DAKOTA, & SOUTH DAKOTA REGION

A MONTHLY EMAIL NEWSLETTER

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MYTHS ABOUT MADD

Is MADD against drinking completely?

No! MADD is not against drinking alcohol if you are over the legal age of 21. MADD is against the choice of driving while impaired by alcohol.

Does MADD only consist of angry mothers?

Not at all! Our team consists of many different individuals. However, MADD was started by a mother in 1980 whose daughter was killed by a drunk driver.

Is MADD against individuals?

No, again MADD is against the choice of drinking and driving. Not against the individuals that made the choice.

UPCOMING EVENT!

WALK LIKE MADD
SEPTEMBER 16th

We hope that you will rally with us in Plymouth, MN. Sign up today using the QR code!



DISABILITY PRIDE MONTH

Every 90 seconds an individual is injured in a drunk driving crash. Many individuals that have experienced a crash have lasting effects. These effects can present themselves physically or mentally. It is important to remember that not all disabilities are visible. Many individuals that have experienced crashes can experience symptoms of PTSD, anxiety, and more, on top of any physical injuries that have been caused due to the crash. July is Disability Pride month. On July 26, 1990 the Americans with Disabilities Act was passed. This Act prohibits discrimination against individuals with a disability in all areas of life such as work and school.

The disability pride flag is packed with symbolism and meaning. The black background symbolizes the mourning victims of violent crime experience. The different colored stripes represent invisible and undiagnosed disabilities, physical disabilities, neurodivergence, psychiatric disabilities, and sensory disabilities. The diagonal direction of the stripes represent the breakthroughs that individuals with disabilities have accomplished.



HOW CAN YOU CELEBRATE DISABILITY PRIDE MONTH

- Learn about person first language. Often times people will say 'disabled people' rather than 'people with a disability'. Phrasing it as 'people with disabilities' allows the person to come first.
- Learn about Ableism, having a disability is hard and there is still a lot of people that devalue people because they have a disability.
- Read some books written by Authors with disabilities such as Demystifying Disability by Emily Ladau or Disability Visibility :First-Person Stories from the Twenty-First Century edited by Alice Wong.
- Watch the movie CODA.
- Donate to organizations that help people with disabilities.
- Attend Disability Pride Month Events in your area!
 - 32rd ADA Virtual Celebration

WHAT HAS THE MADD MN, ND, SD TEAM BEEN UP TO?

On top of continuing to provide services to our victims and survivors and putting on our VIPs, our team has been busy this summer attending events!

May 4th we had our Law Enforcement Recognition Event where we honored Law Enforcement that has done exceptional work in DUI arrests. We also honored Law Enforcement that have been killed due to impaired driving.

We have kicked off our BUI or Boating Under the Influence campaign where we raise awareness of boating while under the influence of alcohol. On June 29th MADD MN partnered with the DNR for a press release about boating under the influence.

In August our team will be attending the Minnesota TZD event at the Mall of America. On August 25th we will also be having a press release for Saturation Saturday on August 26th.

Finally to end our MADD summer, we are hosting our annual Walk Like MADD in Plymouth MN on September 16th. Register a team now to join either virtually or in person!

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HOW DOES ALCOHOL AFFECT YOUR ABILITY TO DRIVE?

It's no secret that alcohol affects a person's ability to drive but do you know how? Alcohol affects the senses that you use while you are driving.

- Judgement - Alcohol impairs the part of your brain that is responsible for decision making and judgement.
- Vision - Alcohol can cause a your vision to be blurry or to double. Alcohol impairs all driver's vision when your Blood Alcohol Concentration is as low as .02.
- Reaction Time - When you drink alcohol impairment reduces your reaction time making you more drowsy and less aware to your surroundings.
- Color Distinction - Alcohol reduces your ability to distinguish different colors, including roadway signs and lights.

These are just a few ways that alcohol can severely affect your ability to drive. Drinking and driving not only puts yourself in danger but everyone else that is on the roads with you. If you drink, just don't drive, help us save lives by planning a sober ride.



NOW HIRING

Our region is looking for a Victim Service Specialist based in (or near) Bismarck, North Dakota! If you or anyone you know may be interested or have any questions please feel free to reach out or apply directly by going to madd.org -> About MADD -> Careers

STAY CONNECTED WITH US!

We want to stay in touch with you! You can follow us on several social media platforms. MADD will frequently post what is happening on our social media. Like, follow and interact to get the latest updates on all things MADD.



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