

# MADD Arizona

## 2nd Quarter Recap 2023



### A message from our Executive Director, Tania

As we enter the dog days of Summer, I reflect on the Spring, and everything that we have accomplished and experienced. I usually get asked to write a letter addressing our volunteers, victims, and donors, but for this letter, I'd like to address the MADD Arizona employees.

These first six months of 2023 have really shown us what victories we've been able to achieve. From providing services at a significantly higher rate to the continual improvement and fine-tuning of our programs, the MADD employees are at the heart of it all. I have been in awe seeing each person uplift and support one another with open hearts. I could not be prouder of each, and every one of you for never steering away from our vision and mission we hold deep in our hearts. You all have stepped up in many different ways, and it does not go unnoticed. I promise you one thing, I will always advocate for you all to have a working environment where your ideas, opinions, and goals are heard. I can't wait for this next half of the year because I know it will be filled with many more opportunities to grow our mission and continue to succeed. I thank you from the bottom of my heart for everything that you all have done for MADD, Arizona, and the communities we serve. It could not have been done without you.

**#theAteam**

With much appreciation, Tania Bustamante



## Newsletter Highlights

Mission Moment

Staff

Regional Summit

Community Events

Victim Services

Programs

Upcoming  
Volunteer Shoutouts  
Sponsor Shoutouts

Save the date

Social Corner



## Second Quarter Recap 2023

Below you will find all we've been doing from April - June and all that we have coming! We hope you enjoy reading it just as much as we've enjoyed bringing our work into the community!



# Mission Moment

## Our Vision

No More Victims  
of drunk/drugged driving or underage drinking and drug use

## Our Purpose

End drunk driving, help fight drugged driving, prevent underage drinking, and support the victims of these violent crimes

## Our Values

Mission  
Focus

Inclusion

Collaboration

Recognition

Integrity

Accountability

Here are just a few of things that MADD Arizona does  
in the community:



Victim Impact Panels  
(VIP's)



Power of Youth  
(POY)



Victim Services



Events



Power of Parent  
(POP)



Court Monitoring

# New Staff

Kellie Abeyta (she/her)



Program Specialist

 Tucson Office

We are so excited to welcome Kellie to our team! Kellie comes to MADD AZ from COPA Health and loves spending time with her 2 beautiful children.

While serving as our newest Program Specialist, Kellie is also supporting our planning efforts for both our Tucson and Phoenix Honoring Heroes Banquets. We're so excited to have Kellie on board!

## Welcome back, Bev!

Bev has been with MADD Arizona for 27 years and we truly could not imagine a team without her! Unfortunately, Bev had to take a medical leave back in April after sustaining injuries to both of her feet. After a month away (but still working because she is Bev after all), our Bev is back in the office with her gorgeous new accessories! Bev is feeling much better now and we are so glad to have her back!



## Stay up to date with MADD Arizona!

Connect with us through our social media platforms to see how we will continue improving our programming to best serve our communities and keep up with our events, trainings we attend, new staff, and everything we do in the community!





# Southwest Regional Summit



May 23rd- May 26th



Gila River Casino & Resorts

MADD Arizona, Nevada, and New Mexico came together for our 2nd annual Southwest Regional Summit and what a success it was! Over 4 days, we were joined by organizational leaders across the nation participating in extensive trainings including community engagement, fundraising, DEI, and vicarious trauma. The goal was to learn from each other, hear about the work being done in other states, and collaborate to find the best strategies to improve how we serve our communities.

From trainings to team building exercises, we had such a blast getting to spend time with MADD staff from all across the nation!



"If work isn't fun, you're not playing on the right team."

*-Frank Sonnenberg*





# Community Events

## Power of Youth (POY) Walk



MADD Arizona hosted its first **EVER** Power of Youth (POY) Walk Like MADD on April 15, 2023 in Cottonwood.

Thanks to our partners at [VACTE](#), we had dozens of youth join us to continue spreading awareness of impaired driving and the dangers of underage drinking. We can't wait to make this event even bigger next year!

## Northern Arizona Collaboration



On the last week of April, we had the pleasure of meeting a variety of stakeholders, victims, survivors, and all the wonderful community members from Flagstaff, to Page, to all across Northern Arizona! We're so grateful to continue our work in new communities.



**THANK YOU** to everyone who made this trip possible! As we haven't previously had a high presence in Northern Arizona, we can't wait to continue fostering a relationship with everyone we met to join together until there are **No More Victims**.

## Thank you, Sgt. Engstrom!

Sgt. Dave Engstrom, from Case Grande Police Department, has retired this quarter after 25 years of service. In April, we gave him a special award to recognize all Sgt. Engstrom has done for our community and our mission. May his retirement be full of rest and relaxation, he deserves nothing less!

Thank you, Sgt. Engstrom!



# Victim Services

## Phoenix Candlelight Vigil



To kick off Nation Crime Victim Rights Week this year, our Phoenix office hosted it's annual Candlelight Vigil in honor of victim and survivors of DUI crashes. We'd like to thank our speakers for their courage in sharing their story and our community partners that were able to help us make it all happen!



***Tucson! Keep a lookout for our upcoming Fall Vigil date!***



## NCVRW Arizona Awards

On April 25th, our very own Clarissa received this award at the 2023 Arizona National Crime Victims' Rights Week award ceremony!

Clarissa was among 5 other recipients who were honored and recognized by the State for their commitment to serving victims of crime across Arizona.



Clarissa continuously goes the extra mile to serve our community and is so deserving of this incredible recognition. Congratulations, Clarissa!



**Advocacy & Direct Services Award**



## Reminder

We are still holding our Self-Care workshops once a month!

This group is for anyone looking for an excuse to start practicing and incorporating more self-care into their daily lives.

*Healing Journey*  
Self -Care Workshops

We can't wait to welcome you!

If you'd like to learn more or want to join, please reach out to your local advocate today or  
Clarissa Meda at  
[Clarissa.Meda@madd.org](mailto:Clarissa.Meda@madd.org)

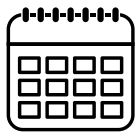
# Victim Services

Estamos muy emocionados de compartir este año que hemos comenzado un....



Las sesiones están dirigidas en su totalidad por sobrevivientes, para sobrevivientes. Los facilitadores no solo están capacitados para brindar atención compasiva a quienes asisten, sino que ellos mismos también se han visto afectados. El uso del tiempo establecido para la sesión es para permitir el espacio para que cualquiera cuente su historia y lo que está luchando actualmente para que pueda obtener consejos y apoyo de los demás asistentes.

## Cuando



Cada segundo martes del mes

## Donde



Teams



6:00 pm- 7:00 pm Arizona time

**¿Interesado en asistir a nuestro primer taller?**

Envíe un correo electrónico o llame a Evelyn para obtener más información.



Evelyn Espinoza



602.240.6500 ext. 6455



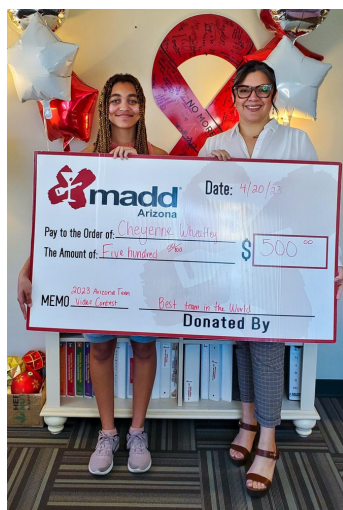
[Evelyn.Espinoza@madd.org](mailto:Evelyn.Espinoza@madd.org)



# Programs

## Teen Video Contest

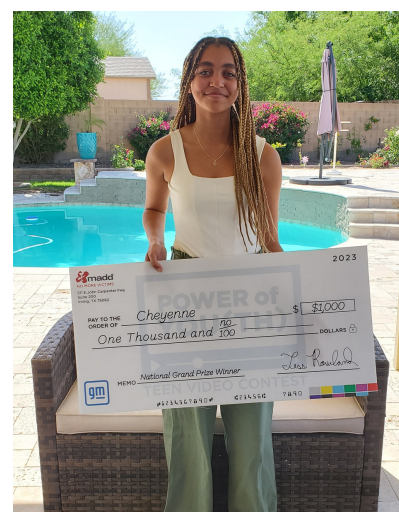
### Arizona Winner



Mothers Against Drunk Driving held our first Teen Video Contest, where teens all over the nation in 9th-12th grade were able to submit a quick video sharing a message to adults and teen in their community about the dangers of underage alcohol and marijuana.

We are so happy to congratulate Arizona's contest winner, Cheyenne who proudly represents Buckeye, Arizona! Cheyenne has a passion for helping her peers understand and recognize the dangers of underage alcohol and drug use

### National Winner



In addition to Cheyenne winning the Arizona statewide contest, she also won the National Teen Video Contest! A huge congratulations and thank you to Cheyenne for winning and for sharing her beliefs of properly educating teens about the dangers of underage alcohol and drug use. Cheyenne believes with education, teens will be encouraged to make the right choices about their safety and health.

You can learn more about our winner and her ideas behind her video on our socials! To see Cheyenne's amazing and winning video submission, head over to our Instagram @maddarizona



**CONGRATULATIONS CHEYENNE!!!**



## Want to learn more about our programs?

Check out these links below for more information and reach out with any questions!



Power of You(th): <https://madd.org/power-of-youth/>

Power of Parents: <https://madd.org/powerofparents>



Beverly Mason-Biggers



Beverly.Mason@madd.org

# Programs

## ASROA Conference

We are so grateful to be invited back for our second year at the Arizona School Resource Officer Association (ASROA) Conference that took place June 13-15. It was so nice to be apart all of the Officers, School security, and Administration that truly care about their students! We look forward to working with them further and sharing our Power Of You(th) Program to continue empower youth to say no to underage alcohol and drug use and yes to healthy brains and bodies!



## School's Out!!

With school coming to end, we want all students to be aware of the dangers of alcohol and drugs especially before Prom, Graduation, and Summer Vacation. What better way to educate them than through our Power of You(th) program and mesh it with mock crashes put together by local first responders. We are so happy we, with the help of some our amazing volunteers, were able to get this education out to 3,483 youth in the second quarter alone! Shoutout to Marana High School, Metro Tech High School, Millennium High School, Paradise Honors High School, Pima Partnership Academy, and Mayer High School for getting this education out to their students! And a BIG congratulations to all the graduates and students for completing another year in their education experience!



**Now that school has slowed down, we are hitting Court Monitoring!**

**Interested in how Court Monitoring works or becoming involved?**

We are always looking for volunteers and appreciate all and any help offered

Please reach out to Beverly, our Programs Manager, to find out more!



Beverly Mason-Biggers



Beverly.Mason@madd.org

# Upcoming

We are thrilled to be able to host our honoring heroes banquets again this year in recognition of all the incredible work being done by our partners efforts in reducing impaired driving and supporting victims and survivors.

Who can be honored?



Law Enforcement Personnel



Dispatchers



Court Personnel



First Responders



School Resource Officers



Mental Health Professionals



Victim Service providers



All others committed to our mission

## Phoenix Honoring Heroes Recognition Banquet

### When



July 27, 2023



5:00 pm



Nominate someone or sponsor a hero here!

### Where



Gila River Resorts-  
Wild Horse Pass

## Tucson Honoring Heroes Recognition Banquet

### Where



Casino Del Sol



Nominate someone or sponsor a hero here!

### When



August 24, 2023



5:00 pm

## Interested in a sponsoring a hero?

All honorees are given free admission including a guest, but these generous donation's will allow other heroes to celebrate the accomplishments of their colleagues.

\$100: 1 hero can attend for free

\$250: 1 hero attendance ticket & night stay

\$1,000: 10 heroes to attend free!

## Contact



Kellie Abeyta



520-322-5253 ext.6460



Kellie.Abeyta@madd.org



# Upcoming

## Tucson Candlelight Vigil



Don't forget to mark your calendars to join us in the fall!



Saturday, September 9th, 2023



TBD



TBD

## Phoenix Walk Like MADD (WLM)

Walk Like MADD is MADD's signature fundraising event to help us raise both awareness and funds to end drunk driving and fight drugged driving. With every step taken and each dollar raised, walkers are supporting **MADD's lifesaving mission** to keep our families and communities safe.



October 7, 2023



Phoenix Raceway



**Register your team today!**



## Want to get involved in our walk?

We welcome all community partners who would like to table or participate at our walks! If you're interested in volunteering, registering, or just have some questions please contact Kellie today and we'll see you there!

## Contact



Kellie Abeyta



520-322-5253 ext.6460



Kellie.Abeyta@madd.org

# Volunteer Shout Outs



## April: Monique Vallery

Monique has served as a speaker for MADD Arizona over the past few years after her sister-in-law, Sheyla, was tragically killed by an impaired driver. In April, Monique shared her story with a Pima County judge and it is now required that all traffic misdemeanors within that court must attend our VIP's to be properly educated on roadway Public Safety measures in Southern Tucson. We cannot thank Monique enough for her courage to continue sharing her story as we couldn't do what we do without her! Join us in honoring Sheyla by saying her name- "Sheyla"



## May: Katie Biggers

Katie has served as a volunteer for MADD Arizona for several years as a true wonder woman behind the scenes. On average, she helps update 2,000 DUI cases through our court monitoring program, while also opening 50 new cases each month. Katie also helps with our VIP's, banquets, and walks every year. In May, Katie was also our honorary staff member as she spent 5 days at our Southwest Regional Summit helping Bev get around and attending ALL of our trainings. Volunteers like Katie are truly the backbone of what we do and we are so grateful for her tireless commitment throughout the years. Thank you, Katie!



## June: Darrin Schenck

Darrin has served as a volunteer for MADD Arizona for many years serving as a speaker for Victim Impact Panels, Power of You(th) presentations, and Holiday Tie-One-On-For-Safety Media Campaigns where he shares his experience as a survivor from a head on drunk driving crash. He also served as our Master of Ceremonies for our Phoenix Walk Like MADD 2022. Most recently, he showed his commitment and support of MADD by showing up to a last minute Victim Impact Panel to share his story and help out MADD Staff. Thank you, Darrin for your support and commitment!!

## We're MADD About our Volunteers!



To show our appreciation, one volunteer is highlighted each month on our socials who has gone above and beyond for us and our mission. Want to be featured? Become a volunteer today by sending interest to [azvictimservices@madd.org](mailto:azvictimservices@madd.org)

# Sponsorship Shout Outs

A huge thank you to Walmart for their continued support throughout the years. This quarter, we'd like to shout out

**Store #2554 - Avondale**

**Store #2632 - Phoenix**

**Store #5428 - Mesa**



Through the Walmart Community Grant program we can continue serving victims, survivors, and their families at no cost. Thank you, Walmart!

## Power of Youth (POY) Walk

Thank you to ALG for being our presenting partner in making our youth walk possible! Thank you to VACTE for their time and our other sponsors for helping us have a successful event!



## Returning Sponsors

A HUGE thank you to **Circle K** and **Accident Law Group (ALG)** for their generous donations this quarter. We are so grateful not just for their funding, but also for the time they give in helping us fulfill our mission. Keep your eyes out for Circle K and ALG employees helping out at our walks- be sure to say hi and thank them for all they do for us!



## Thank you, Anthony Ramirez from ALG and Arizona Rangers!!

What's better than a weekend full of country music and road safety?! Anthony, from ALG, and the Arizona Rangers tabled at Country Thunder to raise awareness around having a Designated Driver. Anthony invited us to be apart of this amazing experience where Anthony, his team, Rangers, and MADD staff breathalyzed individuals and proceeded to point out all the reasons why it's good to have fun as long as everyone is safe and responsible! Thank you, Anthony and AZ Rangers!





# Save the Date

## El Tour de Tucson

We are **ECSTATIC** to announce MADD Arizona will be featured for the first time as a non-profit partner for El Tour de Tucson 2023!

Rated on USA Today as the country's Top Road Cycling event and the longest ride is a total of Century (102 mile ride) throughout Tucson. But don't worry if that's just a few miles too long.. included will also be FUN rides (3mile/1mile), Metric Century (62 mile ride), Half Metric Century (32 mile ride) and this year they have included a 5K run/walk!

Just in time  
for their  
40th  
anniversary!



**November 18, 2023**



***Join us and over 7,500 bicyclists as we ride towards a future of No More Victims!***

## Tucson Walk Like MADD (WLM)

Start dusting off your shoes and rounding up your friends because our walk is coming back to the University of Arizona Mall!



**December 9, 2023**



**University of Arizona  
Mall**



**It's never too early- Register  
your team or donate today!**



***Race ya there!***



## Interested in El Tour de Tucson?

As this is our first year, we will need help spreading the word we are one of the organizations participants can pick. Whether you want to help us spread the word, be one of our riders/walkers, help up fundraise, or just be part of the experience- we have endless opportunities for you!



**Rebecca Sustayta**



**602-240-6500 ext.6465**



**Rebecca.Sustayta@madd.org**

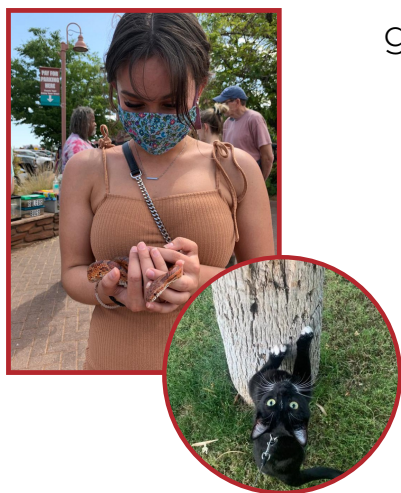
# Social Corner

## Staff Spotlight!

*Sofie De Marchi*

When she's not running around the state doing VIP's and POY's, Sofie can be found practicing her Portuguese, spending time with friends or her cute cat, Raia, or lounging by the pool listening to Drake. When it's time to relax, Sofie loves to curl up with a book and her favorite two snacks, strawberries and jalapeno cheddar Cheetos!

Sofie came to MADD Arizona after graduating from ASU with her BS in Social Work. Passionate for this field, Sofie is now getting her Master's in Social Work so keep an eye out as she switches her gown from maroon to purple when she graduates from GCU in May 2024!



*We love our Sofie!*



## Get to know our staff!



You have all been so wonderful in allowing us to get to know you, that we want you to get to know us in return! Each newsletter this year will highlight one of our staff members so keep your eyes peeled to see who's next!

# Social Corner

## Fun Ahead!



Our event season is fast approaching and we can't wait because that means we'll get to spend time with all of you! As we get ready for the rest of the year, we are always looking for people who want get involved to help us make this next half of the year even better than the first (if that's even possible!)

***Here are some areas we're looking for volunteers:***

### Community Events



We love getting out in the community and are always looking for help at different tabling events to continue spreading our mission

### MADD Events



From set up/tear down, to planning, to day of duties- we have something for everyone! Whatever works best for you, works best for us!

### Victim Impact Panels



We are SO grateful to our volunteers who share their story month after month.

We are also looking for people interested in helping us facilitate these classes

### Court Monitoring



To stay informed on DUI trends, we are always needing help opening, updating, and closing data from cases in our courts (training provided)

### Victim Services



Assist with outreach, help new victims/survivors doing peer support, advocate on our 24 hour Helpline, or help with task forces over the holidays!

### Office/Administration



We have a variety of tasks such as organizing, data entry, and other administrative duties

## And that's a wrap on Quarter 2!



Thank you so much to everyone who helped us have such a great quarter! There are so many exciting things left this year but none of this would be possible with YOU! Be sure to follow along on social media to stay most up to date in everything we do and we look forward to our continued work together.

