



MADD Arizona 2022 Impact Report

As we put down the holiday cookies and set our goals for 2023, it is time to reflect on all we have achieved this past year. We are proud to bring you MADD Arizona's 2022 impact report!

A message from our Executive Director

Happy 2023! Reflecting back on 2022, there is one word to describe it- **IMPACTFUL**. I am so proud of the team strides in helping and supporting our victims as well as all the amazing people we've met that support our mission of No More Victims. That is our number one focus in 2023 and beyond. Our new National President will be announced at the end of January and we look forward to inviting all of you to come and meet them at one of our Honoring Heroes Banquets'. 2023 will be bigger and better with our amazing Social Media outreach and our new Monthly Giving Circle campaign kicking off early spring.

Thank you to every single one of you that has helped, volunteered, supported, spread the word, attended our amazing events, and anything and everything in between for an amazing 2022. Here's to a memorable 2023 focused on **NO MORE VICTIMS**!

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Follow Us On Social Media!

Did you know that each MADD state has their own social media pages?

Find out information on events happening locally, as well as stay up to date with everything we are doing in the community!



facebook.com/ArizonaMADD



[@maddarizona](https://www.instagram.com/maddarizona)



[MADD Arizona](https://www.linkedin.com/company/madd-arizona)



madd.org/az

Programs

Victim Impact Panels (VIP's)

In-Person

2,700 attendees

Online

4,800 attendees

Stories from the field

"I truly think hearing the first hand accounts brought it closer to him, he has two kids and thinking about losing either of them in that situation, I believe tore at his heart. Then on the flip side, potentially being the cause of that pain was also sobering."

-VIP attendee's significant other

"I wanted to say how grateful I am to you, to MADD, and to the brave parents who spoke about their loss and showed everyone the reality of what those crimes look like and the pain that comes along with it."

-VIP attendee

Power of Parent (POP)

Number of parent attendees

268 parents educated in workshops on how to navigate conversations with youth about alcohol and cannabis use.



Are you interested in becoming a VIP speaker?

VIP speakers are victims and survivors of impaired driving crashes, or underage drinking and drug use incidents, who volunteer their time to share their story in hopes to reach our goal of No More Victims.



To learn more or sign up please reach us at azvictimservices@madd.org today!

Programs

Power of Youth (POY)

Number of Schools Presented

24



Number of student attendees

10,143 youth involved in presentations designed to help stand up against underage drinking and other drug use.



Stories from the field

"My cousin is trying to quit smoking weed and after learning everything we learned today, I'm going to tell her how proud I am of her because I don't want any of the consequences happening to her."
-High school student

"Thank you for everything you do, this is really important."
-7th grade student

Are you interested in having POY's at your school?

Power of Youth is our underage drinking and drug use prevention program that empowers and educates youth to say no to underage drinking and drugs.



To learn more or sign up please reach us at Beverly.Mason@madd.org today!

Victim Services



Let's Talk Victim

In 2022, our Victim Services team wanted to dive deeper into the work we do with law enforcement agencies across Arizona. With the help of volunteers, Linda and Mike Dipatri, a training was created called "Let's Talk Victim."

This training is focused on providing officers mitigation tools when working with victims and survivors following traumatic events.

Presentations: **2**

Attendees: **11**

This training is being developed for all professionals who work with victims of crime.

Interested in our Let's Talk Victim training?

Our training is ideal for ALL professionals who work with victims of crime. Law enforcement, first responders, court personnel and medical professionals are a few examples. Contact us today to learn more!



Rebecca Sustayta



602-240-6500 ext.6465



Rebecca.Sustayta@madd.org

Victim Services

Tucson Candlelight Vigil

May 7, 2022 ● Brandi Fenton Memorial Park



80 attendees

7 community partners

2 law enforcement agencies



Phoenix Candlelight Vigil

September 10, 2022 ● Phoenix Office

50 attendees

5 community partners

3 law enforcement agencies



Annual Holiday Remembrance Candlelight Vigil

December 7, 2022 ● Tucson Office



20 attendees

3 law enforcement agencies



Every year, MADD Arizona hosts 2 candlelight vigils- 1 in Phoenix and 1 in Tucson. Our annual Holiday Remembrance Candlelight Vigil takes place every December as a way for families to feel supported and connected during one of the most difficult times of the year.

Invitations are sent out via phone, emails and posted through our social media accounts. Be sure to follow us to stay connected if you'd like to attend this year!

Events

Honoring Heroes Recognition Banquet (HHRB)

Phoenix Banquet

We were delighted to recognize **40** honorees



Tucson Banquet

We were delighted to recognize **28** honorees

We are so grateful for ALL of our law enforcement, first responder, mental health counseling, medical personnel, court personnel, non profit and social work partners who continue to serve and care for our families every single day. We are honored to be able to recognize you for all of the amazing work that you do. THANK YOU, from all of us at MADD Arizona.

Have someone you want to nominate this year?

Nominations will go live soon, but feel free to reach us at Terri.Bowen@madd.org if you want to learn more or if you have someone to nominate!



Events

Walk Like MADD (WLM)

Phoenix WLM
Walkers: **221**



Tucson WLM
Walkers: **217**



Want to get more involved in our WLM's?

Did you know that we have committee's for our walks? Currently we are looking for volunteers to fill these committee roles:



Walk Event Chair



Logistics Chair



Team Captain Chair



Sponsorship Chair



To learn more or sign up
please reach us at

Terri.Bowen@madd.org
today!

Sponsorship Shout Outs

Accident Law Group (ALG) Mission State Partner



ALG is our newest sponsor in 2022. As our mission state partner, they support our Walk Like MADD's, Honoring Heroes Recognition Banquets, and Vigils across the state.

As we've gotten to know their team, we are proud to partner with them as we know our families will be treated with the respect and care that they deserve.

Circle K State Presenting Partner

A special shout out to Circle K for volunteering their time helping our small team set up and tear down for both Walk Like MADD's this year. As our state presenting partner, Circle K supports our Walk Like MADD's and our Honoring Heroes Recognition Banquets.



Waymo National Partner

As an autonomous driving technology company, Waymo is helping us advance our mission forward toward a future with

No More Victims. As our national partner, Waymo supports our Phoenix Walk Like MADD, Phoenix Honoring Heroes Recognition Banquet and our Tie One On for Safety (TOOFS) campaign. This year, Waymo helped us continue spreading awareness on news channels and press conferences while also offering a MADD discount code during the holidays.



Did you see our ribbon on Waymo vehicles over the holidays?!

As part of our TOOFS campaign, we encourage the public to tie red ribbons on their vehicles to remind everyone to stay safe during the holiday season and make a promise to not get behind the wheel while impaired.



Sponsorship Shout Outs

Shapiro Law DUI Task Force

Shapiro Law's generous donation provided officers with Gatorade, chips, cookies, and various snacks that were put into care packages for officers to keep in their patrol cars while they stay up all night keeping our streets safe from impaired drivers.



Throughout the month of December, we attended and brought care packages to 13 DUI Task Force's throughout Arizona. Additionally, we attended the DUI Task Force Conference in Phoenix, as well as in Tucson.



Thank you, Alberto Gutier!

We would like to take this moment to recognize Alberto Gutier, the Director of Highway Safety, for all of his support throughout the years. Alberto played a vital role in our organization being able to continue our work to reach a future with No More Victims. His retirement from the office will be missed and we look forward to meeting our new Director in January. Thank you, Alberto, for your service!



Sponsorship Shout Outs

2022 was a banner year for MADD Arizona. We gained new partners who share in our vision and continue to grow in our relationships with existing partners. Thank you to all of our event partners this year!

Walk Like MADD (WLM)



Honoring Heroes Recognition Banquet (HHRB)



The Sol of Tucson



Interested in a sponsorship?

Whether donating time, funding, or other resources, we are so grateful for the generosity shown to us over the years. If you'd like to learn more about these opportunities please reach out to our Development Officer, Terri Bowen.



Terri Bowen



951-522-4162



Terri.Bowen@madd.org

Development

New in 2022

Advisory Board



Jenna Bailey



Kimberly Brown



Anthony Rodriguez

Approved Position



A Program Specialist role has been approved in Flagstaff!

New Tucson Office



2730 E Broadway Blvd
Tucson, AZ 85716

SouthWest Regional Summit

In May of 2022, MADD Arizona hosted our very first summit with MADD New Mexico, MADD Nevada, and several field leaders across the nation. Each staff went through extensive specialized trainings while also coming together to collaborate on improving our programs and organization nationwide.



Welcome 2023!



Thank you so much to everyone who helped us make 2022 an incredible and impactful year! We are so excited for everything that is to come in this year! Make sure to follow our socials to stay up to date with everything we have coming. Here's to all of us having the best year yet!

