



Mothers Against Drunk Driving
Missouri and Kansas Region
madd.org

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Dear Mr. Hunt,

MADD Missouri and Kansas was devastated and deeply concerned to learn of the recent news of Kansas City Chiefs outside linebacker coach, Britt Reid, and his involvement in a multi-vehicle crash on Thursday evening that injured two innocent children. This is especially disturbing considering our partnership with the Kansas City Chiefs.

Each year, MADD Missouri and Kansas partners with your organization to speak with the rookies. We educate them on the dangers of impaired driving and the impact one choice can make on not only their life, but their family, their friends, their teammates and their communities. Part of the presentation includes a victim of impaired driving sharing his/her journey and how his/her life is forever changed due to one choice.

This is a very difficult situation for MADD Missouri and Kansas as we have already received multiple calls from victims and community partners asking how we, as a victim services organization, are going to handle this situation, knowing the partnership we have. We are working to extend our services to the two young children and their families, as their journey from the horrific crash has only just begun. As is the case with every impaired driving crash, our focus is to support those who have been impacted, as well as take a stand to remind the community of the dangers of impaired driving and to always have a non-drinking designated driver.

MADD can provide the resources and reasons to never drive impaired, but leadership to end impaired driving must come from within the Kansas City Chiefs Organization from the highest level. A careless and selfish decision by a Chiefs coach to drive impaired undermines that message, as well as the integrity of your organization. Additionally, it belittles the MADD victim volunteer who shares the devastating journey of losing a loved one to impaired driving.

I would like to meet with you to discuss in person our concerns, proposed steps going forward, and how MADD and the Kansas City Chiefs can work more effectively together with both the staff and the athletes to ensure this never happens again.

It is my sincere hope that together we can continue to send a clear message: impaired driving is unacceptable and 100% preventable. Your consideration is appreciated, and I look forward to hearing from you soon.

Sincerely,

Meghan Carter
Director, Field Operations
MADD Missouri and Kansas

The mission of Mothers Against Drunk Driving is to end drunk driving, help fight drugged driving, support the victims of these violent crimes and prevent underage drinking.