



MADD

IMPAIRED
DRIVING
ENDS HERE.

2025

Sponsorship Opportunities

Move With MADD - Hawaii 5K Walk

Saturday, September 13, 2025

Kaka'ako Waterfront Park

About MADD

Mothers Against Drunk Driving (MADD) is the nonprofit leader in the movement to end impaired driving. MADD champions anti-drunk driving technology, leads prevention efforts across all communities in the U.S., supports victims and survivors, and advocates for stricter impaired driving laws. To make impaired driving a thing of the past we must continue to change behaviors and fundamentally shift how future generations think about road safety. MADD has helped reduce drunk driving deaths by almost 40%, saving nearly 475,000 lives. With a focus on serving people impacted by impaired driving, MADD has provided services to nearly one million victims of impaired driving and offers a 24-Hour Victim Helpline at 1-877-MADD-HELP.

Our Mission

MADD's mission is to end drugged and drunk driving, support the victims of these violent crimes and prevent underage drinking.

Victim Spotlight

Daniel Mole, 23, and Jonah Ragsdale, 21, were struck and killed on February 19, 2018 at 7:38 pm. They were fixing a tire when they were pulled off the side of Farrington Highway on the west side. The female drunk driver fled the scene but was apprehended within hours. She was charged and sentenced to 10 years in prison.



Sponsorship with Purpose

MADD is the premier non profit working to end impaired driving, help fight drugged driving, support the victims of these violent crimes and prevent underage substance use. You can join the MADD movement and play a key role in the fight against substance impaired driving. Your sponsorship will help MADD fulfill its mission, and provide positive exposure for your company in working to keep our communities safe.



MADD's mission sponsors are vital in the fight to end impaired driving. Become a sponsor today.

Mission in Action

2025 MADD HAWAII PROGRAMS & SERVICES

VICTIM SERVICES

Our Victim Services program provides emotional support and advocacy to victims/survivors and the families of those killed by this 100% preventable crime. At MADD, we help survivors survive.

UNDERAGE SUBSTANCE USE PREVENTION PROGRAMS

Our hopes for a safer future are riding on tomorrow's drivers. By getting today's youth off to a good start, we are taking a giant step toward fulfilling our vision of a nation without impaired driving.

LAW ENFORCEMENT SUPPORT

Supporting our HEROES on the roadways that are working tirelessly to keep our communities safe and publicly recognizing these men and women for their lifesaving work.

VICTIM IMPACT PANELS

Court ordered program aimed to give impaired driving offenders a perspective of the lasting impacts of impaired driving.

COMMUNITY ENGAGEMENT

MADD partners with businesses and organizations to support those impacted and share our lifesaving message. We host awareness and prevention presentations at no charge, participate in community events, and more.

Sponsorship Benefits

	Title Sponsor \$15,000	Presenting Sponsor \$10,000	Signature Sponsor \$5,000	Contributing Sponsor \$3,000	Milestone Sponsor \$1,500	Friend of MADD \$500
Pre-Event						
Acknowledgement in media release; invitation to participate in media interviews	▶					
Logo in at least 10 email communications	▶	▶				
Logo on all pre-event materials and communications	▶	▶	▶			
Social media recognition	▶	▶	▶	▶	▶	
Logo displayed on WLM website	▶	▶	▶	▶	▶	▶
Post-Event						
Opportunity to speak on stage during event	▶					
Logo on event signage	▶	▶	▶			
Logo on event t-shirts	▶	▶	▶			
Opportunity to place items in WLM swag bag	▶	▶	▶	▶	▶	▶
Event Day recognition during announcements	▶	▶	▶	▶	▶	▶
Complimentary WLM registrations for 1 team	unlimited	unlimited	unlimited	25	15	

Commitment Form & Agreement

This sponsorship agreement ("Agreement"), effective this _____ day _____, 20____ (hereinafter the "Effective Date"), by and between Mothers Against Drunk Driving® ("MADD"), headquartered at 511 E. John Carpenter Freeway, Suite 200, Irving, Texas 75062, and _____ ("Sponsor"), located at _____ ("Sponsor"). The purpose of this Agreement is to allow The Sponsor to become a local sponsor.

SPONSORSHIP LEVEL

- ☐ Title Sponsor: \$15,000
- ☐ Presenting Sponsor: \$10,000
- ☐ Signature Sponsor: \$5,000
- ☐ Contributing Sponsor: \$2,500
- ☐ Milestone Sponsor: \$1,500
- ☐ Friend of MADD Sponsor: \$500

MAKE A DONATION

- ☐ I am not able to sponsor. Instead, I would like to make a fully tax-deductible donation to MADD Hawaii - Walk Like MADD in the amount of \$_____.

WALK ATTENDANCE

- ☐ We WILL use our comp walk registrations.
- ☐ We WILL NOT use our comp walk registrations.

SPONSORSHIP CONTACT INFORMATION

SPONSOR COMPANY NAME: _____

SPONSOR CONTACT NAME: _____

(Company Representative)

PRINTED NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

SIGNATURE: _____ DATE: _____

By signing this Agreement Sponsor agrees to be bound by the Sponsorship Terms and Conditions, attached and incorporated herein, as well as all additional terms and conditions set forth in the sponsorship Proposal, including but not limited to the benefits related to each sponsorship level, which is hereby incorporated in this Agreement.

Payment and Benefits Terms

The parties agree that Sponsor's payment to MADD at the level indicated above must be submitted to MADD in full by event date. The parties further agree that if Sponsor receives any or all of the benefits that Sponsor shall be entitled to per this Agreement prior to submitting its required sponsorship payment in full, Sponsor shall be obligated to pay to MADD the fair market value of the benefits received by Sponsor.

All sponsorship commitment forms are due by:

Friday, August 15, 2025

Please submit forms to
Kim.Isaak@madd.org

Please mail all checks to:

MADD Hawaii
Attn: Kim Isaak
745 Fort Street, #303
Honolulu, HI 96813

Sponsorship Terms & Conditions

1. TERM Agreement shall begin on the Effective Date set forth above and end at the conclusion of the scheduled, local Walk Like MADD® event (the “Event”).
2. USE of SPONSOR MARKS. Sponsor grants Mothers Against Drunk Driving (“MADD”) a non-exclusive, royalty free license to use the Sponsor’s name, logos, and marks (“Sponsor Marks”) as approved by Sponsor, as mutually agreed upon, and for no other purpose.
3. USE of MADD MARKS. Upon receipt of the signed Agreement, MADD grants Sponsor a non-exclusive, royalty free license to use the MADD name, logo, and marks (“MADD Marks”) as approved by MADD, solely for display in connection with Sponsor’s sponsorship of the Event, or as otherwise mutually agreed upon by MADD and Sponsor, and for no other purpose.
4. ASSIGNMENT AND SUBLICENSE. (a) MADD shall not sublicense or transfer the use of the Sponsor Marks to any person or entity, or otherwise permit a third party to use Sponsor Marks for any purpose not authorized by this Agreement. MADD recognizes that there is great value to Sponsor in the Sponsor Marks and in the good will associated therewith; that nothing in this Agreement gives MADD any interest or property rights in the Sponsor Marks, except the right to use the Sponsor Marks as specifically set forth herein. (b) Sponsor represents and warrants that there is no known legal impediment to the use of the Sponsor’s name, logos, or marks as contemplated in this agreement.
5. SPONSORSHIP PAYMENT AND BENEFITS. (a) The parties agree that Sponsor’s payment to MADD at the level indicated above must be submitted to MADD in full by event date. The parties further agree that if Sponsor receives any or all of the benefits that Sponsor shall be entitled to per this Agreement prior to submitting its required sponsorship payment in full, Sponsor shall be obligated to pay to MADD the fair market value of the benefits received by Sponsor. NOT WITHSTANDING ANY OTHER TERMS OF THIS AGREEMENT, SPONSOR SHALL PAY TO MADD THE FULL AMOUNT OF ITS SPONSORSHIP OBLIGATION NO LATER THAN THIRTY (30) DAYS FOLLOWING THE SPONSORED EVENT. (b) It is mutually understood that MADD is a tax-exempt entity under Section 501(c)(3) of the internal revenue code and that this Agreement and any additional terms and conditions set forth in the Walk Like MADD Sponsorship Proposal, including but not limited to the benefits related to each sponsorship level, hereto will not include any obligations for MADD that are unrelated to its charitable purpose or that would subject any payments, donations (in-kind or otherwise) or other valuable consideration made or provided to MADD under this Agreement to tax as income from a business activity unrelated to said charitable purpose.
6. INDEMNITY. Sponsor agrees to indemnify, hold harmless and, at MADD’s request, defend MADD and its directors, officers, employees, and agents against losses and expenses of any nature (including but not limited to reasonable attorneys’ fees and costs of suit) resulting from the performance of this Agreement and that are directly attributable to the gross negligence or willful misconduct of Sponsor, its employees or other representatives.
7. EVENT CANCELLATION. MADD will use its commercially best efforts to conduct the Event on scheduled date; however MADD, its directors, officers, employees, and agents shall not be responsible for damages that result from delays or postponements of the Event due to circumstances beyond its reasonable control. In the event that the Event does not take place, Sponsor’s contribution set forth above shall be treated as a donation to MADD and shall not be refunded.
8. GOVERNING LAW. This Agreement shall be governed, construed and enforced in accordance with and subject to the laws of the state of Texas, except that any conflict of laws rule of Texas that may require reference to the law of some other jurisdiction other than Texas law shall be disregarded.
9. DISPUTE RESOLUTION. In the event of any dispute arising out of this Agreement, the parties shall use good faith efforts to resolve their differences amicably. In the event they are unsuccessful, the parties agree not to commence litigation until attempting to resolve their dispute through mediation. Either party may initiate the mediation process with thirty (30) days’ prior written notice to the other party. The dispute shall be submitted to mediation in Dallas, Texas. Costs of mediation shall be borne equally by the parties.
10. ENTIRE AGREEMENT. This Agreement and any additional terms and conditions set forth in the Walk Like MADD Sponsorship Proposal, including but not limited to the benefits related to each sponsorship level, contain the entire agreement between the parties hereto and supersedes any and all prior agreements, arrangements or understandings between the parties relating to the subject matter of this Agreement. No oral understandings, statements, promises or inducements contrary to the terms of this Agreement exist, and each party hereto expressly disclaims reliance upon any facts, promises or representations made by any other party, or its agents, services or attorneys, prior to the date of execution of this Agreement. This Agreement cannot be amended, modified, altered or qualified except by a subsequent agreement in writing personally signed by all parties hereto.