

POWER of  
YOU(TH)

Adolescent drinkers perform worse in school, are more likely to fall behind, and have an increased risk of social problems including depression, suicidal thoughts, and violence.

madd<sup>®</sup>

**Mothers Against Drunk Driving** is working to create a future where underage drinking ends, **and lives don't.**

## Let's plan the academic year.

From homecoming to prom, students face the peer pressure to drink alcohol and participate in other risky behaviors throughout the year. MADD is here to give students resources to empower them to keep themselves and their friends safe.

Set up your school's  
engagement plan!

MADD Georgia

770-615-3737

## How do we do it?

1

MADD trains students with its evidence-based **Power of You(th)** curriculum. Practicing, not preaching, is the key. This program gives teens the tools and knowledge they need to protect themselves and their friends from the dangers of underage drinking.

2

Lunch is one of the most relaxed, social, and interactive times for students during the school day. What better time to engage them in conversations about underage drinking? **MADD's tables in school cafeterias across the state have reached thousands of students.**

3

Volunteer opportunities with MADD during the fall and spring provide **hands-on opportunities for students to put what they have learned into practice.** From Red Ribbon Week in **October** to prom kickoff in **March**, to MADD's PowerTalk 21 in **April**, awareness and prevention efforts engage the community throughout the year.

