

Event Details

WHEN

Monday · May 19, 2025
12:30 Shotgun Start

WHERE

Brooklawn Country Club
500 Algonquin Road
Fairfield, CT

WHY

In support of:

- MADD's Mission
To End Impaired Driving
- The Jake Panus Walk-On
Scholarship Fund

WHO

Featured Attendee: Tim Brown



Lindsay Czarniak
Co-Chair



Kenny Mayne
Co-Chair

Available Sponsorship Opportunities

Mission Sponsor	\$50,000
MADDvocate Sponsor	\$25,000
Associate Sponsor	\$15,000
Safe Roads Sponsor	\$10,000
Foursome Sponsor	\$5,000

Non-Golf Sponsor Support Opportunities

Event Activity	\$2,500
Event Activity Support with Sign	\$1,500
Hole Sign	\$500
Tee Sign	\$250

Sponsorships may be purchased by scanning the QR code or visiting the event website:

<https://madd.org/golfclassic>



For more information please contact:
Bob Garguilo, Executive Director
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E: Bob.Garguilo@madd.org

MADD IMPAIRED DRIVING ENDS HERE.

MADD
SPORTS
IMPAIRED DRIVING ENDS HERE.

CELEBRITY GOLF CLASSIC

LUNCH · DINNER
DOOR PRIZES & AUCTION

MONDAY
May 19, 2025

BROOKLAWN COUNTRY CLUB
Fairfield, CT

Featured Attendee:
Tim Brown - Pro Football Hall of Fame

Levels of Support

Mission Sponsor

- Title Sponsor of the MADD Sports Golf Classic – May 19, 2025, Brooklawn Country Club Fairfield Connecticut.
- Three (3) foursomes - each with a participating VIP/Celebrity for 18 Holes playing as a fifth.
- Presenting Sponsor of Remote Broadcast of The Rob Dibble Show (LIVE from Brooklawn Country Club) * Fox Sports Radio WUCS 97-9 WAVZ 1300 * iHeart Radio Station * Hartford/New Haven Connecticut.
- Eighteen (18) .30 sec radio spots for company promotion airing during the week prior to the event on Fox Sports Radio WUCS 97.9 FM WAVZ 1300.
- Hourly company mentions Live On-Air during remote broadcast - day of event.
- Company representative on air opportunity with Rob Dibble during broadcast - day of.
- Company logo branded on golfer's gift presented to each participating golfer.
- Logo on all event signage, social media and website inclusion both MADD local, and MADD National.
- Company logo/inclusion on event brochure (If available) (time-sensitive).
- Company representative to participate in Opening Remarks prior to start of event, and at Awards Dinner following golf.

INVESTMENT - \$50,000

MADDvocate Sponsor

- Supporting Sponsor of the MADD Sports Golf Classic – May 19, 2025, Brooklawn Country Club Fairfield Connecticut.
- Two (2) foursomes – each with participating VIP/Celebrity for 9 Holes playing as a fifth.
- Supporting Sponsor of Remote Broadcast of The Rob Dibble Show (LIVE from The Brooklawn Country Club) * Fox Sports Radio WUCS 97-9 WAVZ 1300 * iHeart Radio Station * Hartford/New Haven Connecticut.
- Ten (10) .30 sec radio spots for company promotion airing during the week prior to the event on Fox Sports Radio WUCS 97.9FM WAVZ 1300.
- Four (4) tee signs.
- Company logo branded on golfer's gift presented to each participating golfer.
- Logo on event signage, social media and website inclusion - MADD local.
- Company recognition at event.

INVESTMENT - \$25,000

Associate Sponsor

- Contributing Sponsor of the MADD Sports Golf Classic – May 19, 2025, Brooklawn Country Club Fairfield Connecticut.
- Two (2) tee signs.
- One (1) foursome – with participating VIP/Celebrity for 9 Holes playing as a fifth.
- One of two sponsors of event lunch, food truck, or similar (on course) with supporting signage. Website inclusion and social media mentions.
- Opportunity to provide company branded gift for golfer's giftbags.

INVESTMENT - \$15,000

Safe Roads Sponsor

- One (1) foursome – with participating VIP/Celebrity for 9 Holes playing as a fifth.
- Specific sponsor of event activity i.e. Cigar Roller, Golf Carts.
- Tee sign.
- Inclusion in social media campaign.
- Inclusion on event website.
- Inclusion on event signage.

INVESTMENT - \$10,000

Foursome Sponsor

- Each foursome will have the opportunity to play a TBD number of holes with a participating VIP/Celebrity playing as a fifth.

INVESTMENT - \$5,000

Non-Golf Sponsor Support Opportunities

- \$2,500 – Event Activity i.e. Putting Green Challenge, Driving Range etc. includes One (1) tee sign plus event activity specific signage.
- \$1,500 – Event Activity support with signage.
- \$500 – Hole signage – sponsor one of the 18 holes. Sign at tee and hole.
- \$250 – Tee sign – placed on course.