

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2007 calendar year, or tax year beginning 07/01, 2007, and ending 06/30/2008

- B Check if applicable: Address change, Name change, Initial return, Termination, Amended return, Application pending

C Name of organization: MOTHERS AGAINST DRUNK DRIVING
Number and street (or P.O. box if mail is not delivered to street address): 511 E JOHN CARPENTER FRWY
Room/suite: 700
City or town, state or country, and ZIP + 4: IRVING, TX 75062

D Employer identification number: 94-2707273
E Telephone number: (214) 744-6233
F Accounting method: Accrual

Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

- H and I are not applicable to section 527 organizations.
H(a) Is this a group return for affiliates? No
H(b) If "Yes," enter number of affiliates
H(c) Are all affiliates included? No
H(d) Is this a separate return filed by an organization covered by a group ruling? No

G Website: WWW.MADD.ORG
J Organization type (check only one) [X] 501(c)(3) (insert no.) 4947(a)(1) or 527

K Check here if the organization is not a 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return.

L Gross receipts: Add lines 6b, 8b, 9b, and 10b to line 12 57,386,582.
M Check if the organization is not required to attach Sch. B (Form 990, 990-EZ, or 990-PF).

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions.)

Table with 21 rows and 4 columns: Description, Sub-description, Amount, Total. Rows include Contributions, Program service revenue, Membership dues, Interest on savings, Dividends, Gross rents, Other investment income, Gross amount from sales of assets, Special events, Gross sales of inventory, Other revenue, Total revenue, Program services, Management and general, Fundraising, Payments to affiliates, Total expenses, Excess or (deficit) for the year, Net assets or fund balances at beginning of year, Other changes in net assets, Net assets or fund balances at end of year.

For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

Part II Statement of Functional Expenses

All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others. (See the instructions.)

<i>Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.</i>		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22a	Grants paid from donor advised funds (attach schedule) (cash \$ _____ noncash \$ _____) If this amount includes foreign grants, check here <input type="checkbox"/>				
22b	Other grants and allocations (attach schedule) (cash \$ <u>5,000.</u> noncash \$ _____) If this amount includes foreign grants, check here <input type="checkbox"/>	5,000.	5,000.	STMT 3	
23	Specific assistance to individuals (attach schedule)				
24	Benefits paid to or for members (attach schedule)				
25a	Compensation of current officers, directors, key employees, etc. listed in Part V-A	1,278,897.	919,621.	254,822.	104,454.
25b	Compensation of former officers, directors, key employees, etc. listed in Part V-B				
25c	Compensation and other distributions, not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
26	Salaries and wages of employees not included on lines 25a, b, and c	15,019,632.	12,584,258.	1,475,811.	959,563.
27	Pension plan contributions not included on lines 25a, b, and c	556,552.	467,239.	55,138.	34,175.
28	Employee benefits not included on lines 25a - 27	2,211,076.	1,843,006.	227,291.	140,779.
29	Payroll taxes	1,443,810.	1,197,546.	152,442.	93,822.
30	Professional fundraising fees	1,702,760.			1,702,760.
31	Accounting fees	348,578.	174,289.	174,289.	
32	Legal fees	45,480.	24,849.	18,072.	2,559.
33	Supplies	1,508,959.	1,335,981.	125,684.	47,294.
34	Telephone	708,587.	616,786.	58,277.	33,524.
35	Postage and shipping	2,657,710.	1,717,258.	40,316.	900,136.
36	Occupancy	2,480,018.	1,962,013.	321,343.	196,662.
37	Equipment rental and maintenance				
38	Printing and publications	5,103,769.	3,936,653.	45,196.	1,121,920.
39	Travel	2,219,952.	2,050,908.	121,006.	48,038.
40	Conferences, conventions, and meetings	800,847.	731,850.	44,879.	24,118.
41	Interest				
42	Depreciation, depletion, etc. (attach schedule)	218,892.	167,275.	39,197.	12,420.
43	Other expenses not covered above (itemize):				
43a	a VICTIM IMPACT PANELS	307,232.	307,232.		
43b	b DATA MANAGEMENT	570,502.	344,293.	1,249.	224,960.
43c	c PROFESSIONAL FEES	5,362,900.	4,600,261.	146,708.	615,931.
43d	d SPECIAL EVENTS INDIRECT	462,023.	209,968.		252,055.
43e	e INSURANCE	153,569.	112,332.	30,058.	11,179.
43f	f OTHER	569,364.	407,285.	94,956.	67,123.
43g	g				
44	Total functional expenses. Add lines 22a through 43g. (Organizations completing columns (B)-(D), carry these totals to lines 13-15).	45,736,109.	35,715,903.	3,426,734.	6,593,472.

Joint Costs. Check if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? Yes No
 If "Yes," enter (i) the aggregate amount of these joint costs \$ 9,136,733. ; (ii) the amount allocated to Program services \$ 5,241,408. ;
 (iii) the amount allocated to Management and general \$ _____ ; and (iv) the amount allocated to Fundraising \$ 3,895,325.

Part IV Balance Sheets (See the instructions.)

		(A)		(B)
		Beginning of year		End of year
Assets	45 Cash - non-interest-bearing	9,154,153.	45	11,920,548.
	46 Savings and temporary cash investments	719,461.	46	10,078,103.
	47a Accounts receivable	47a 265,367.		
	b Less: allowance for doubtful accounts	47b 11,426.	355,475.	47c 253,941.
	48a Pledges receivable	48a 661,854.		
	b Less: allowance for doubtful accounts	48b NONE	1,617,505.	48c 661,854.
	49 Grants receivable		2,844,662.	49 2,897,866.
	50a Receivables from current and former officers, directors, trustees, and key employees (attach schedule)			50a
	b Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) (attach schedule)			50b
	51a Other notes and loans receivable (attach schedule)	51a		
	b Less: allowance for doubtful accounts	51b		51c
	52 Inventories for sale or use		431,067.	52 321,837.
	53 Prepaid expenses and deferred charges		708,668.	53 426,769.
	54a Investments - publicly-traded securities <small>STMT. 9</small>	<input type="checkbox"/> Cost <input checked="" type="checkbox"/> FMV	11,967,982.	54a 659,103.
	b Investments - other securities (attach schedule)	<input type="checkbox"/> Cost <input type="checkbox"/> FMV		54b
	55a Investments - land, buildings, and equipment: basis	55a		
	b Less: accumulated depreciation (attach schedule)	55b		55c
	56 Investments - other (attach schedule)			56
	57a Land, buildings, and equipment: basis	57a 2,641,867.		
	b Less: accumulated depreciation (attach schedule)	57b 2,402,993.	443,008.	57c 238,874.
58 Other assets, including program-related investments (describe <input type="checkbox"/>)			58	
59 Total assets (must equal line 74). Add lines 45 through 58		28,241,981.	59 27,458,895.	
Liabilities	60 Accounts payable and accrued expenses		3,717,023.	60 4,495,108.
	61 Grants payable			61
	62 Deferred revenue		438,636.	62 160,404.
	63 Loans from officers, directors, trustees, and key employees (attach schedule)			63
	64a Tax-exempt bond liabilities (attach schedule)			64a
	b Mortgages and other notes payable (attach schedule)			64b
	65 Other liabilities (describe <input type="checkbox"/>)			65
66 Total liabilities. Add lines 60 through 65		4,155,659.	66 4,655,512.	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74.			
	67 Unrestricted		22,298,288.	67 20,226,637.
	68 Temporarily restricted		1,778,034.	68 2,566,746.
	69 Permanently restricted		10,000.	69 10,000.
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 70 through 74.			
	70 Capital stock, trust principal, or current funds			70
	71 Paid-in or capital surplus, or land, building, and equipment fund			71
	72 Retained earnings, endowment, accumulated income, or other funds			72
	73 Total net assets or fund balances. Add lines 67 through 69 or lines 70 through 72. (Column (A) must equal line 19 and column (B) must equal line 21)		24,086,322.	73 22,803,383.
	74 Total liabilities and net assets/fund balances. Add lines 66 and 73		28,241,981.	74 27,458,895.

Part VI Other Information (continued)

Table with columns for question ID, question text, and Yes/No columns. Rows include questions 82a through 91b regarding organizational activities, financials, and foreign accounts.

Part VI Other Information (continued)

c At any time during the calendar year, did the organization maintain an office outside of the United States? Yes No
 If "Yes," enter the name of the foreign country _____

92 Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041 - Check here
 and enter the amount of tax-exempt interest received or accrued during the tax year 92 | N/A

Part VII Analysis of Income-Producing Activities (See the instructions.)

Note: Enter gross amounts unless otherwise indicated.

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
93 Program service revenue:					
a STMT 18					7,667,292.
b					
c					
d					
e					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					
95 Interest on savings and temporary cash investments			14	687,899.	
96 Dividends and interest from securities					
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property					
98 Net rental income or (loss) from personal property					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory			18	-15,437.	
101 Net income or (loss) from special events			01	32,970.	
102 Gross profit or (loss) from sales of inventory					
103 Other revenue: a					
b					
c					
d					
e					
104 Subtotal (add columns (B), (D), and (E))				705,432.	7,667,292.
105 Total (add line 104, columns (B), (D), and (E))					8,372,724.

Note: Line 105 plus line 1e, Part I, should equal the amount on line 12, Part I.

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See the instructions.)

Line No.	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
19	STMT 19

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See the instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
	%			
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See the instructions.)

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No

(b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

Note: If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).

Part XI Information Regarding Transfers To and From Controlled Entities. Complete only if the organization is a controlling organization as defined in section 512(b)(13).

106 Did the reporting organization **make** any transfers to a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity.

Yes	No
	X

	(A) Name, address, of each controlled entity	(B) Employer Identification Number	(C) Description of transfer	(D) Amount of transfer
a	----- -----			
b	----- -----			
c	----- -----			
Totals				

107 Did the reporting organization **receive** any transfers from a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity.

Yes	No
	X

	(A) Name, address, of each controlled entity	(B) Employer Identification Number	(C) Description of transfer	(D) Amount of transfer
a	----- -----			
b	----- -----			
c	----- -----			
Totals				

108 Did the organization have a binding written contract in effect on August 17, 2006, covering the interest, rents, royalties, and annuities described in question 107 above?

Yes	No
	X

Please Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Signature of officer _____ Date _____
 Type or print name and title _____

Paid Preparer's Use Only

Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	Preparer's SSN or PTIN (See Gen. Inst. X) P00146088
Firm's name (or yours if self-employed), address, and ZIP + 4	EIN		Phone no.
BRUCE E BERNSTIEN & ASSOC, PC 10440 N CENTRAL EXPRESSWAY STE 1040 DALLAS, TX 75231	214-706-0840		Form 990 (2007)

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n),
or 4947(a)(1) Nonexempt Charitable Trust

Supplementary Information - (See separate instructions.)

▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ**

OMB No. 1545-0047

2007

Name of the organization

MOTHERS AGAINST DRUNK DRIVING

Employer identification number

94-2707273

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees
(See page 1 of the instructions. List each one. If there are none, enter "None.")

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
SEE STATEMENT 20				

Total number of other employees paid over \$50,000 . . ▶ 57

Part II-A Compensation of the Five Highest Paid Independent Contractors for Professional Services
(See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None.")

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
SEE STATEMENT 21		

Total number of others receiving over \$50,000 for professional services ▶ NONE

Part II-B Compensation of the Five Highest Paid Independent Contractors for Other Services
(List each contractor who performed services other than professional services, whether individuals or firms. If there are none, enter "None." See page 2 of the instructions.)

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
SEE STATEMENT 22		

Total number of other contractors receiving over \$50,000 for other services ▶ 17

Part III Statements About Activities (See page 2 of the instructions.)

Yes No

1 During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities \$ 422,171. (Must equal amounts on line 38, Part VI-A, or line i of Part VI-B.)

1 X

Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes" must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.

2 During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is "Yes," attach a detailed statement explaining the transactions.)

a Sale, exchange, or leasing of property?

2a X

b Lending of money or other extension of credit?

2b X

c Furnishing of goods, services, or facilities?

2c X

d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)? FORM 990, PART V-5.

2d X

e Transfer of any part of its income or assets?

2e X

3a Did the organization make grants for scholarships, fellowships, student loans, etc.? (If "Yes," attach an explanation of how the organization determines that recipients qualify to receive payments.)

3a X

b Did the organization have a section 403(b) annuity plan for its employees?

3b X

c Did the organization receive or hold an easement for conservation purposes, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," attach a detailed statement

3c X

d Did the organization provide credit counseling, debt management, credit repair, or debt negotiation services?

3d X

4a Did the organization maintain any donor advised funds? If "Yes," complete lines 4b through 4g. If "No," complete lines 4f and 4g

4a X

b Did the organization make any taxable distributions under section 4966?

4b

c Did the organization make a distribution to a donor, donor advisor, or related person?

4c

d Enter the total number of donor advised funds owned at the end of the tax year

e Enter the aggregate value of assets held in all donor advised funds owned at the end of the tax year

f Enter the total number of separate funds or accounts owned at the end of the tax year (excluding donor advised funds included on line 4d) where donors have the rights to provide advice on the distribution or investment of amounts in such funds or accounts

NONE

g Enter the aggregate value of assets held in all funds or accounts included on line 4f at the end of the tax year

NONE

Part IV Reason for Non-Private Foundation Status (See pages 4 through 8 of the instructions.)

I certify that the organization is not a private foundation because it is: (Please check only **ONE** applicable box.)

- 5 A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).
- 6 A school. Section 170(b)(1)(A)(ii). (Also complete Part V.)
- 7 A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).
- 8 A federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).
- 9 A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). **Enter the hospital's name, city, and state** ► _____
- 10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the **Support Schedule** in Part IV-A.)
- 11a An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)
- 11b A community trust. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)
- 12 An organization that normally receives: (1) **more than 33 1/3%** of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions - subject to certain exceptions, and (2) **no more than 33 1/3%** of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the **Support Schedule** in Part IV-A.)
- 13 An organization that is not controlled by any disqualified persons (other than foundation managers) and otherwise meets the requirements of section 509(a)(3). Check the box that describes the type of supporting organization:
 Type I Type II Type III - Functionally Integrated Type III - Other

Provide the following information about the supported organizations. (See page 8 of the instructions.)

(a) Name(s) of supported organization(s)	(b) Employer identification number (EIN)	(c) Type of organization (described in lines 5 through 12 above or IRC section)	(d) Is the supported organization listed in the supporting organization's governing documents?		(e) Amount of support
			Yes	No	
Total					

- 14 An organization organized and operated to test for public safety. Section 509(a)(4). (See page 8 of the instructions.)

Part IV-A Support Schedule (Complete only if you checked a box on line 10, 11, or 12.) Use cash method of accounting.

Note: You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting.

Table with columns: Calendar year (or fiscal year beginning in), (a) 2006, (b) 2005, (c) 2004, (d) 2003, (e) Total. Rows include: 15 Gifts, grants, and contributions received; 16 Membership fees received; 17 Gross receipts from admissions, merchandise sold or services performed; 18 Gross income from interest, dividends; 19 Net income from unrelated business activities; 20 Tax revenues levied for the organization's benefit; 21 The value of services or facilities furnished; 22 Other income; 23 Total of lines 15 through 22; 24 Line 23 minus line 17; 25 Enter 1% of line 23; 26 Organizations described on lines 10 or 11; 27 Organizations described on line 12; 28 Unusual Grants.

Part V Private School Questionnaire (See page 9 of the instructions.) NOT APPLICABLE
(To be completed ONLY by schools that checked the box on line 6 in Part IV)

		Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?	29	
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30	
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? If "Yes," please describe; if "No," please explain. (If you need more space, attach a separate statement.) ----- ----- -----	31	
32	Does the organization maintain the following:		
a	Records indicating the racial composition of the student body, faculty, and administrative staff?	32a	
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b	
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?	32c	
d	Copies of all material used by the organization or on its behalf to solicit contributions?	32d	
	If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.) ----- -----		
33	Does the organization discriminate by race in any way with respect to:		
a	Students' rights or privileges?	33a	
b	Admissions policies?	33b	
c	Employment of faculty or administrative staff?	33c	
d	Scholarships or other financial assistance?	33d	
e	Educational policies?	33e	
f	Use of facilities?	33f	
g	Athletic programs?	33g	
h	Other extracurricular activities?	33h	
	If you answered "Yes" to any of the above, please explain. (If you need more space, attach a separate statement.) ----- -----		
34 a	Does the organization receive any financial aid or assistance from a governmental agency?	34a	
b	Has the organization's right to such aid ever been revoked or suspended? If you answered "Yes" to either 34a or b, please explain using an attached statement.	34b	
35	Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05 of Rev. Proc. 75-50, 1975-2 C.B. 587, covering racial nondiscrimination? If "No," attach an explanation	35	

Part VI-A Lobbying Expenditures by Electing Public Charities (See page 11 of the instructions.) (To be completed ONLY by an eligible organization that filed Form 5768)

Check a if the organization belongs to an affiliated group. Check b if you checked "a" and "limited control" provisions apply.

Table with columns: (a) Affiliated group totals, (b) To be completed for all electing organizations. Rows include: 36 Total lobbying expenditures to influence public opinion, 37 Total lobbying expenditures to influence a legislative body, 38 Total lobbying expenditures (add lines 36 and 37), 39 Other exempt purpose expenditures, 40 Total exempt purpose expenditures (add lines 38 and 39), 41 Lobbying nontaxable amount, 42 Grassroots nontaxable amount, 43 Subtract line 42 from line 36, 44 Subtract line 41 from line 38.

Caution: If there is an amount on either line 43 or line 44, you must file Form 4720.

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 45 through 50 on page 13 of the instructions.)

Table with columns: (a) 2007, (b) 2006, (c) 2005, (d) 2004, (e) Total. Rows include: 45 Lobbying nontaxable amount, 46 Lobbying ceiling amount (150% of line 45(e)), 47 Total lobbying expenditures, 48 Grassroots nontaxable amount, 49 Grassroots ceiling amount (150% of line 48(e)), 50 Grassroots lobbying expenditures.

Part VI-B Lobbying Activity by Nonelecting Public Charities

NOT APPLICABLE

(For reporting only by organizations that did not complete Part VI-A) (See page 13 of the instructions.)

Table with columns: Yes, No, Amount. Rows include: a Volunteers, b Paid staff or management, c Media advertisements, d Mailings to members, legislators, or the public, e Publications, or published or broadcast statements, f Grants to other organizations for lobbying purposes, g Direct contact with legislators, their staffs, government officials, or a legislative body, h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means, i Total lobbying expenditures (Add lines c through h.).

FORM 990, PART I - SPECIAL FUNDRAISING EVENTS AND ACTIVITIES

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DESCRIPTION -----	GROSS REVENUE -----	DIRECT EXPENSES -----	NET INCOME -----
VARIOUS SPECIAL EVENTS	61,764.	28,794.	32,970.
TOTALS	61,764.	28,794.	32,970.
	=====	=====	=====

FORM 990, PART I - OTHER INCREASES IN FUND BALANCES
=====

DESCRIPTION	AMOUNT
-----	-----
UNREALIZED GAIN	42,021.
TOTAL	-----
	42,021.
	=====

FORM 990, PART II - OTHER GRANTS AND ALLOCATIONS PAID DURING THE YEAR

=====

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
-----	-----	-----	-----
GRANTS PAID ===== TIFFANI TIGHE 511 E. JOHN CARPENTER FRWY, SUITE 700 IRVING, TX 75062	NONE INDIVIDUAL	COLLEGE SCHOLARSHIP FOR STUDENT AFFECTED/VICTIMIZED BY DRUMK DRIVING	2,500.
JUSTIN KOFOED 511 E. JOHN CARPENTER FRWY, SUITE 700 IRVING, TX 75062	NONE INDIVIDUAL	COLLEGE SCHOLARSHIP FOR STUDENT AFFECTED/VICTIMIZED BY DRUMK DRIVING	2,500.
TOTAL CONTRIBUTIONS PAID			----- 5,000. =====

FORM 990, PART III - ORGANIZATION'S PRIMARY EXEMPT PURPOSE
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MADD 2007 (FY 07-08)

THE MISSION OF MOTHERS AGAINST DRUNK DRIVING (MADD) IS TO STOP DRUNK DRIVING, SUPPORT THE VICTIMS OF THIS VIOLENT CRIME AND PREVENT UNDERAGE DRINKING.

IN 1980 WHEN MADD WAS FOUNDED, DRUNK DRIVING WAS CONSIDERED SOCIALLY ACCEPTABLE BEHAVIOR. YET, AN ESTIMATED 30,000 PEOPLE WERE BEING KILLED ANNUALLY IN ALCOHOL-RELATED TRAFFIC CRASHES ON AMERICA'S ROADS.

SINCE THEN, ALCOHOL-RELATED TRAFFIC FATALITIES HAVE DECLINED BY MORE THAN 40 PERCENT, AND MORE THAN 330,000 LIVES HAVE BEEN SAVED. STILL, EVERY YEAR, NEARLY 13,000 PEOPLE ARE KILLED AND COUNTLESS OTHERS ARE INJURED BY DRUNK DRIVERS WHOSE ILLEGAL BLOOD ALCOHOL CONCENTRATION (BAC) LEVEL IS .08 OR HIGHER. TO MADD, EVEN ONE MORE DEATH IS UNACCEPTABLE.

ADDITIONALLY, A REVOLVING DOOR OF JUSTICE HAS LED TO AN ESTIMATED 2 MILLION REPEAT DRUNK DRIVING OFFENDERS WITH THREE OR MORE CONVICTIONS STILL DRIVING ON OUR ROADS ACROSS THE NATION, INCLUDING 400,000 OF THESE WITH FIVE OR MORE DRUNK DRIVING CONVICTIONS.

MADD'S CAMPAIGN TO ELIMINATE DRUNK DRIVING

THIS YEAR, MADD CONTINUED ITS MAJOR OFFENSIVE IN THE WAR AGAINST DRUNK DRIVING, THROUGH ITS CAMPAIGN TO ELIMINATE DRUNK DRIVING. CREATED IN NOVEMBER 2006, THE CAMPAIGN'S GOAL IS TO ESTABLISH A NATION WITHOUT DRUNK DRIVING. WE PLAN TO MAKE THIS A REALITY BY FOCUSING ON THE CAMPAIGN'S FOUR COMPONENTS: SUPPORTING HIGHLY-VISIBLE, HIGHLY-PUBLICIZED LAW ENFORCEMENT EFFORTS; IMPLEMENTING CURRENT ALCOHOL IGNITION INTERLOCK TECHNOLOGIES; EXPLORING ADVANCED VEHICLE TECHNOLOGIES, AND MOBILIZING PUBLIC SUPPORT.

SUPPORTING LAW ENFORCEMENT

THE CAMPAIGN TO ELIMINATE DRUNK DRIVING ADVOCATES USING INTENSIVE, HIGH-VISIBILITY LAW ENFORCEMENT INCLUDING SOBRIETY CHECKPOINTS AND SATURATION PATROLS TO REDUCE DRUNK DRIVING. WORKING WITH LAW ENFORCEMENT AND THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION (NHTSA), MADD SUPPORTED SEMI-ANNUAL CRACKDOWNS NATIONWIDE DURING THE LABOR DAY AND DECEMBER HOLIDAYS. WHILE SOBRIETY CHECKPOINTS ARE PROVEN TO REDUCE ALCOHOL-RELATED CRASHES AND FATALITIES BY 20 PERCENT ACCORDING TO THE CENTERS FOR DISEASE CONTROL, THERE ARE CURRENTLY 10 STATES THAT DO NOT ALLOW SOBRIETY CHECKPOINTS. THIS YEAR, MADD

FORM 990, PART III - ORGANIZATION'S PRIMARY EXEMPT PURPOSE

CONTINUED EFFORTS TO LEGALIZE SOBRIETY CHECKPOINTS WHERE PROHIBITED.

IMPLEMENTING CURRENT ALCOHOL IGNITION INTERLOCK TECHNOLOGIES

THE CAMPAIGN TO ELIMINATE DRUNK DRIVING CALLS FOR THE MAXIMUM IMPLEMENTATION OF CURRENT ALCOHOL IGNITION INTERLOCK TECHNOLOGIES. ONE OF THE BEST TOOLS FOR PREVENTING FUTURE DRUNK DRIVING OFFENSES, IGNITION INTERLOCKS REDUCE REPEAT OFFENSES BY AN AVERAGE OF 64 PERCENT. WHEN A POTENTIAL DRIVER FAILS A BREATH TEST, THE CAR SIMPLY WILL NOT START.

MADD WORKED TO PASS LEGISLATION REQUIRING IGNITION INTERLOCK DEVICES ON THE VEHICLES OF ALL CONVICTED DRUNK DRIVERS. EIGHT STATES (NEW MEXICO, ARIZONA, ILLINOIS, ALASKA, COLORADO, NEBRASKA, VIRGINIA AND WASHINGTON) NOW REQUIRE OR HIGHLY INCENTIVIZE INTERLOCKS FOR ALL OFFENDERS AND SIX STATES (FLORIDA, HAWAII, KANSAS, NEW HAMPSHIRE, VIRGINIA AND WEST VIRGINIA) REQUIRE INTERLOCKS FOR REPEAT AND/OR HIGH BAC OFFENDERS.

EXPLORING ADVANCED VEHICLE TECHNOLOGIES

MADD'S CAMPAIGN TO ELIMINATE DRUNK DRIVING CALLS FOR THE EXPLORATION AND DEVELOPMENT OF ADVANCED VEHICLE TECHNOLOGY, ONE OF THE MOST PROMISING AND POTENTIALLY EFFECTIVE WAYS TO ELIMINATE DRUNK DRIVING.

WORKING WITH NHTSA AND THE AUTO ALLIANCE, MADD WAS A CATALYST IN THE EFFORT TO BEGIN DEVELOPMENT OF ADVANCED ALCOHOL DETECTION TECHNOLOGIES. A RESEARCH PROGRAM IS UNDERWAY BETWEEN GOVERNMENT AND INDUSTRY, AND IS A COOPERATIVE, NON-REGULATORY, DATA-DRIVEN RESEARCH INITIATIVE THAT WILL INVESTIGATE AND DEVELOP NEW TECHNOLOGY THAT WOULD ALLOW A VEHICLE TO RECOGNIZE IF A DRIVER IS DRUNK AND STOP THE DRIVER FROM OPERATING THAT VEHICLE.

ACTIVATING GRASSROOTS SUPPORT

MADD AND ITS 400+ AFFILIATES ARE UNITING WITH DRUNK DRIVING VICTIMS/SURVIVORS, FAMILIES, COMMUNITY LEADERS, LAW ENFORCEMENT OFFICERS, AND POLICY MAKERS IN THE FIGHT TO ELIMINATE DRUNK DRIVING. BY TRAINING COURT MONITORS TO OBSERVE COURT PROCEEDINGS, ORGANIZING COMMUNITIES TO RALLY AROUND FUNDRAISING EVENTS, AND SUPPORTING LIFESAVING DRUNK DRIVING LEGISLATION, MADD VOLUNTEERS HAVE MADE GREAT STRIDES LOCALLY.

THROUGH ITS FUNDRAISING WALK EVENTS, MADD AFFILIATES REACHED OUT TO COMMUNITIES ACROSS THE COUNTRY TO RAISE FUNDS, INCREASE AWARENESS OF

FORM 990, PART III - ORGANIZATION'S PRIMARY EXEMPT PURPOSE

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THE CAMPAIGN AND SERVE MORE PEOPLE. THESE FUNDRAISERS WERE REBRANDED WITH THE NEW TITLE "WALK LIKE MADD," AND INCREASED AWARENESS OF MADD'S CONTINUING EFFORTS TO ELIMINATE DRUNK DRIVING. STAFF AND VOLUNTEERS SUCCESSFULLY ENLISTED PARTICIPANTS TO PLEDGE TO UPHOLD THE CAMPAIGN TO ELIMINATE DRUNK DRIVING, AND PUBLICITY AND MEDIA COVERAGE HELPED ACHIEVE INCREASED ENROLLMENT AND INVOLVEMENT IN THE WALKS.

SERVING VICTIMS/SURVIVORS

AS ONE OF THE NATION'S LEADING CRIME VICTIM ASSISTANCE ORGANIZATIONS, MADD STAFF AND VOLUNTEERS SUPPORTED THOUSANDS OF VICTIMS/SURVIVORS OF DRUNK DRIVING IN MANY WAYS, YEAR-ROUND. VOLUNTEERS, STAFF AND VICTIM ADVOCATES PROVIDED CONTINUING SUPPORT FOR THOSE AFFECTED BY DRUNK DRIVING INCLUDING ACCOMPANYING FAMILIES INTO COURTROOMS NATIONWIDE, HOSTING GRIEF GROUPS, SUPPLYING LITERATURE AND RESOURCES TO THOUSANDS OF VICTIMS/SURVIVORS, THROUGH PARTNERSHIPS WITH HOSPITALS, ATTORNEYS, FUNERAL HOMES AND ONLINE RESOURCES AT WWW.MADD.ORG.

CONTINUING TRAINING ENABLED NEW AND FORMER VICTIM ADVOCATES TO SERVE VICTIMS/SURVIVORS EVEN MORE EFFECTIVELY, AND AWARENESS EFFORTS INCLUDED INCORPORATING THE STORIES OF WILLING VICTIMS/SURVIVORS INTO MEDIA EVENTS, TO PUT A FACE ON THE PROBLEM OF DRUNK DRIVING.

MADD'S PRIMARY FOCUS, SINCE ITS FOUNDING, HAS BEEN SERVING VICTIMS/SURVIVORS. REGULAR FEATURES AND PHOTOS ABOUT INDIVIDUAL STORIES BEGAN APPEARING YEAR-ROUND ON MADD'S HOME PAGE OF ITS WEB SITE, TO HELP VISITORS UNDERSTAND THE CHALLENGES THESE PEOPLE FACE, AND THE NEED FOR CONTINUING TO SERVE THEM AS THEY RECOVER AND HEAL FROM THE DEVASTATION OF DRUNK DRIVING.

UNDERAGE DRINKING PREVENTION EFFORTS

A MAJOR PRIORITY FOR MADD IS THE PREVENTION OF UNDERAGE DRINKING. MULTIPLE ACTIVITIES ACROSS THE NATION TARGETED INDIVIDUALS UNDER 21, THEIR PARENTS AND INFLUENTIAL ADULTS, TO EDUCATE THEM ABOUT DANGERS OF UNDERAGE DRINKING.

EDUCATING ADULTS ON SOCIAL HOST LAWS AND THE LIABILITY INVOLVED IN HOSTING PARTIES ON THEIR PROPERTY WHEN UNDERAGE DRINKERS ARE PRESENT HAS BEEN A POWERFUL WAKE-UP CALL TO ADULTS OTHERWISE UNAWARE OF THE POSSIBLE SANCTIONS. PARENTS, LAW ENFORCEMENT, SCHOOL LEADERS, AND COMMUNITY MEMBERS COLLABORATED ON PREVENTING UNDERAGE DRINKING, SUPPORTING THE 21 MINIMUM DRINKING AGE LAW, AND PROTECTING YOUNG DRIVERS ON THE ROAD, AS WELL AS THOSE SHARING THE ROADS WITH THEM.

MADD'S ENVIRONMENTAL PREVENTION APPROACH IN COMMUNITIES WORKS TO

FORM 990, PART III - ORGANIZATION'S PRIMARY EXEMPT PURPOSE
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REMOVE THE AVAILABILITY OF ALCOHOL TO THOSE UNDER 21. THROUGH MADD, ADULTS AND YOUTH HAVE TEAMED UP TO WORK WITH LAW ENFORCEMENT IN CONDUCTING COMPLIANCE CHECKS, SHOULDER TAP INITIATIVES AND ALCOHOL PURCHASE SURVEYS TO PREVENT YOUTH FROM HAVING ACCESS TO ALCOHOL.

FROM ELEMENTARY PROGRAMS TO COLLEGE INITIATIVES, MADD'S MULTI-MEDIA SHOWS WITH CLASS PACKS REACHED OUT TO STUDENTS AND TEACHERS, FOCUSING ON THE IMPORTANCE OF REACHING STUDENTS EARLY. MADD CONTINUED ITS OUTREACH TO OLDER YOUTH, ON THEIR OWN AS COLLEGE STUDENTS.

FORM 990, PART IV - PREPAID EXPENSES AND DEFERRED CHARGES

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DESCRIPTION	ENDING BOOK VALUE
-----	-----
PREPAID EXPENSES	253,987.
PREPAID INSURANCE	44,840.
PREPAID POSTAGE	14,433.
DEPOSITS	113,509.
TOTALS	----- 426,769. =====

FORM 990, PART IV - INVESTMENTS - PUBLICLY TRADED SECURITIES

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DESCRIPTION	ENDING BOOK VALUE	COST OR FMV
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GOVERNMENT SECURITIES CERTIFICATES OF DEPOSIT	659,103. NONE	FMV FMV
TOTALS	----- 659,103. =====	

FORM 990, PART IV - DEFERRED REVENUE

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DESCRIPTION	ENDING BOOK VALUE
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DEFERRED REVENUE	160,404.
TOTALS	----- 160,404. =====

FORM 990, PART V-A - CURRENT OFFICERS, DIRECTORS, AND TRUSTEES
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NAME AND ADDRESS -----	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION -----	COMPENSATION -----	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS -----	EXPENSE ACCT AND OTHER ALLOWANCES -----
GLYNN R BIRCH 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	PRESIDENT 40.00	92,011.	12,565.	NONE
LAURA DEAN MOONEY 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	PRESIDENT 40.00	7,974.	NONE	NONE
CHARLES A HURLEY 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	CEO 40.00	241,400.	22,507.	NONE
DEBBIE WEIR 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	COO 40.00	159,147.	20,609.	NONE
LISTA HIGHTOWER 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	CFO 40.00	58,666.	2,574.	NONE
CATHEY B WISE	CDO AND VP PROGRAMS 40.00	109,590.	13,584.	NONE

FORM 990, PART V-A - CURRENT OFFICERS, DIRECTORS, AND TRUSTEES
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NAME AND ADDRESS -----	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION -----	COMPENSATION -----	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS -----	EXPENSE ACCT AND OTHER ALLOWANCES -----
511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062				
LESLIE P MOORE 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	GENERAL COUNSEL 40.00	115,507.	14,757.	NONE
HEIDI CASTLE 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	VP COMMUNICATIONS 40.00	91,860.	13,436.	NONE
NICHOLAS D ELLINGER 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	VP STRATEGIC OUTREACH/LEG AFFS 40.00	93,610.	13,913.	NONE
JOHN TW GRIFFEN 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	VP PUBLIC POLICY 40.00	113,492.	2,037.	NONE
VICKI KNOX 511 E JOHN CARPENTER FRWY 700	VP PROGRAMS 40.00	3,809.	190.	NONE

FORM 990, PART V-A - CURRENT OFFICERS, DIRECTORS, AND TRUSTEES
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NAME AND ADDRESS -----	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION -----	COMPENSATION -----	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS -----	EXPENSE ACCT AND OTHER ALLOWANCES -----
IRVING, TX 75062				
JIM FINKENKELLER 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	CFO 40.00	70,695.	4,964.	NONE
BRIAN DEMERS 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
DEBORAH DUNCAN 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
PAUL D FOLKEMER 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	CHAIRPERSON 5.00	NONE	NONE	NONE
LELIA S HADDLE 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE

FORM 990, PART V-A - CURRENT OFFICERS, DIRECTORS, AND TRUSTEES

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NAME AND ADDRESS -----	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION -----	COMPENSATION -----	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS -----	EXPENSE ACCT AND OTHER ALLOWANCES -----
LEW HOLLINGER 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
LEONARD R JACOB 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
CHRIS E JOHNSON 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
DAVID LEVY 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	AUDIT CHAIR 1.00	NONE	NONE	NONE
JEFFREY LEVY 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
L ANTHONY PACE	TREASURER AND FINANCE CHAIR 1.00	NONE	NONE	NONE

FORM 990, PART V-A - CURRENT OFFICERS, DIRECTORS, AND TRUSTEES

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NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	COMPENSATION	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS	EXPENSE ACCT AND OTHER ALLOWANCES
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511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
PAUL V ROMERO 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
LINDA A ROTHWELL 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
KATHRYN STEWART 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
ROBERT STRASSBURGER 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
TRACI L TOOMEY 511 E JOHN CARPENTER FRWY 700	MEMBER 1.00	NONE	NONE	NONE

FORM 990, PART V-A - CURRENT OFFICERS, DIRECTORS, AND TRUSTEES

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NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	COMPENSATION	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS	EXPENSE ACCT AND OTHER ALLOWANCES
-----	-----	-----	-----	-----
IRVING, TX 75062				
NINA WALKER 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
THERESA PAULETTE WINN 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
JAN WITHERS 511 E JOHN CARPENTER FRWY 700 IRVING, TX 75062	MEMBER 1.00	NONE	NONE	NONE
	GRAND TOTALS	1,157,761.	121,136.	NONE
		=====	=====	=====

FORM 990, PART VI, LINE 90A - STATES

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AL, AK, AZ, AR, CA, CO, CT, FL, GA,
HI, IN, KS, KY, LA, ME, MD, MA, MI, MN, MS, NH, NJ, NM,
NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI,

FORM 990, PART VII - PROGRAM SERVICE REVENUE

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DESCRIPTION -----	BUSINESS CODE ----	AMOUNT -----	EXCLUSION CODE ----	AMOUNT -----	RELATED OR EXEMPT FUNCTION INCOME -----
VICTIM IMPACT PANEL REVENUE					4,562,754.
SCHOOL ASSEMBLY SHOWS					175,465.
LICENSING AND PROMOTIONS					2,929,073.
 TOTALS		-----		-----	-----
		=====		=====	=====

FORM 990, PART VIII - ACCOMPLISHMENT OF EXEMPT PURPOSES

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LINE NO. ---	EXPLANATION OF HOW EACH ACTIVITY FOR WHICH INCOME IS REPORTED IN COLUMN (E) OF PART VII CONTRIBUTED IMPORTANTLY TO THE ACCOMPLISHMENT OF EXEMPT PURPOSES -----
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93A	<p>(1) VICTIM IMPACT REVENUE: THIS REVENUE IS EARNED FROM DUI OFFENDERS WHO MUST PAY A COURT ORDERED FEE TO MADD LOCAL CHAPTER AND ATTEND MEETINGS AS REHABILITATION.</p> <p>(2) LICENSES, PROMOTIONS, AND OTHER: THIS INCOME IS DERIVED FROM MISCELLANEOUS ACTIVITIES SUCH AS SALES OF EDUCATIONAL MATERIALS, LICENSING FEES, AND CONFERENCE FEES WHICH INCREASE PUBLIC AWARENESS OF MADD'S MESSAGE OF THE DANGERS OF DRUNK DRIVING.</p>
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SCHEDULE A, PART I - COMPENSATION OF THE FIVE HIGHEST PAID EMPLOYEES

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NAME AND ADDRESS -----	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION -----	COMPENSATION -----	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS -----	EXPENSE ACCOUNT -----
RUTH WADSWORTH 511 E JOHN CARPENTER FRWY SUITE 700 IRVING, TX 75062	DIR HUMAN RESOURCES 40.00	80,217.	11,714.	NONE
DON TOMLIN 511 E JOHN CARPENTER FRWY SUITE 700 IRVING, TX 75062	MANAGER IT 40.00	80,912.	13,818.	NONE
ANISHA TAHERZADEH 511 E JOHN CARPENTER FRWY SUITE 700 IRVING, TX 75062	ASSOC GEN COUNSEL 40.00	77,867.	12,049.	NONE
DON MURRAY 511 E JOHN CARPENTER FRWY SUITE 700 IRVING, TX 75062	FL STATE EXEC DIR 40.00	77,607.	12,488.	NONE
CHRISTINE WOOD 511 E JOHN CARPENTER FRWY SUITE 700 IRVING, TX 75062	DIR OF PHILANTHROPY 40.00	75,773.	11,993.	NONE
	TOTAL COMPENSATION	----- 392,376. =====	----- 62,062. =====	----- NONE =====

SCH. A, PART II-A COMPENSATION OF THE 5 HIGHEST PAID FOR PROF. SERV.
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NAME AND ADDRESS -----	TYPE OF SERVICE -----	COMPENSATION -----
GMMB PO BOX 7777 PHILADELPHIA, PA 19175	CONSULTING	1,097,367.
ACCONTEMPES 2001 ROSS AVENUE DALLAS, TX 75201	ACCOUNTING	169,846.
ENS RESOURCES INC 1747 PENNSYLVANIA AVE NW #420 WASHINGTON, DC 20006	CONSULTING	74,261.
GRANT THORNTON LLP 1717 MAIN #1500 DALLAS, TX 75201	ACCOUNTING	171,288.
THOMPSON AND KNIGHT LLP 1700 PACIFIC #3300 DALLAS, TX 75201	LEGAL	61,792.
	TOTAL COMPENSATION	----- 1,574,554. =====

SCH. A, PART II-B COMPENSATION OF THE 5 HIGHEST PAID FOR OTHER SERV.
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NAME AND ADDRESS -----	TYPE OF SERVICE -----	COMPENSATION -----
MICHAEL REESE ENTERPRISES 28641 MARGUERITE PKWY #C-7 MISSION VIEJO, CA 92692	CAR DONATION MGMT	359,942.
CREATIVE DIRECT RESPONSE 1670 VILLAGE GREEN CROFTON, MD 21114	PUBLIC AWARENESS	363,745.
THE HERITAGE COMPANY 2402 WILDWOOD #500 SHERWOOD, AR 72120	PUBLIC AWARENESS	1,546,868.
DIALAMERICA INC 960 MACARTHUR MAHWAH, NJ 07495	PUBLIC AWARENESS	1,472,933.
QUADRIGA ART INC 30 E 33RD STREET NEW YORK, NY 10016	PUBLIC AWARENESS	671,764.
	TOTAL COMPENSATION	----- 4,415,252. =====

SCHEDULE A, PART III - EXPLANATION FOR LINE 3A

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COLLEGE STUDENTS AFFECTED/VICTIMIZED BY DRUNK DRIVING

SCHEDULE A, PART IV-A - OTHER INCOME

=====

DESCRIPTION -----	2006 ----	2005 ----	2004 ----	2003 ----	TOTAL -----
SPONSORSHIP REVENUE	15,880.	35,460.	45,318.		96,658.
TOTALS	15,880.	35,460.	45,318.		96,658.

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EIN: 94-2707273
 FYE: 06/30/2008

FORM 990, PART II, LINE 42 AND PART IV, LINE 57 - FIXED ASSETS and DEPRECIATION

<u>Description</u>	<u>Cost</u>	<u>Current Depreciation</u>	<u>Accumulated Depreciation</u>	<u>Net Book Value</u>
Land	6,200.	NONE	NONE	6,200.
Land Improvements				
Buildings				
Leasehold Improvements	324,954.	23,267.	242,440.	59,247.
Equipment	2,214,491.	193,327.	1,851,061.	170,103.
Furniture & Fixtures	96,222.	2,298.	90,601.	3,323.
Property, Plant & Equipment	<u>2,641,867.</u>	<u>218,892.</u>	<u>2,184,102.</u>	<u>238,873.</u>
Construction in Progress		NONE	NONE	
Total Fixed Assets, line 57	<u>2,641,867.</u>		<u>2,184,102.</u>	<u>238,873.</u>
Total Depreciation Expense, line 42		<u>218,892.</u>		

NOTE: Depreciation is calculated using the straight-line method over the estimated useful life of the asset.

FEDERAL FOOTNOTES

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FORM 990, PART I, LINE 8C - SECURITIES SALES SCHEDULE

	SALES PRICE	COST BASIS	GAIN OR (LOSS)
BOND MUTUAL FUNDS	1,617,908	1,634,519	-16,611
1324 SHS EXXONMOBIL	113,294	112,712	582
FHLB BONDS	11,200,000	11,199,408	592
TOTAL GAIN OR (LOSS)			-15,437