



Brain Smarts

and

Fragile Handle with Care

MADD is pleased to offer two new activity books with lessons that can be incorporated into a classroom health or science lesson, utilized in an after school program, used by a faith-based or community organizations or by high school groups or clubs that are engaged in service learning.

Brain Smarts is an activity guide to be used with students in Grades 3-5. It is designed to raise the level of awareness among youth about the impact of alcohol on the developing brain. By teaching elementary age children how alcohol affects the brain and the rest of the body, we can lay the foundation for them to make better decisions about their own health in the future. Brain Smarts includes five innovative activities that help elementary students learn about their brain and what factors place their brain and the rest of their body at risk. Through a series of activities the youth will learn the role of the brain, increase their awareness of how the brain works, explore the role of the brain in managing development, learn the role and importance of the skull and discover the risks posed by exposing the developing brain to alcohol.

Fragile Handle with Care is an activity guide to be used with students in Grades 6-7. These fun educational activities teach youth about the development of their own brain and give them information about cutting-edge brain research. Through a series of activities students will increase self-awareness and awareness of the role of the human brain in their development. They will learn how the human brain works including how information gets to and from the brain and how messages travel throughout the body. Youth explore the risks of man-made psychoactive drugs and the risks posed by exposing the developing brain to alcohol. Ways to protect the brain are discussed and the students are encouraged to protect their brain by making wise choices.

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DESCRIPTION	QTY	ITEM #	UNIT PRICE	TOTAL
<i>Brain Smarts</i> - Activity guide for grades 3-5 includes 5 brain information activities		2058	\$15.00	
<i>Fragile: Handle With Care</i> - Activity guide for grades 6-7 includes 5 brain information activities		2059	\$15.00	

Handling fee \$3.75

**PLEASE DO NOT SEND A CHECK
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